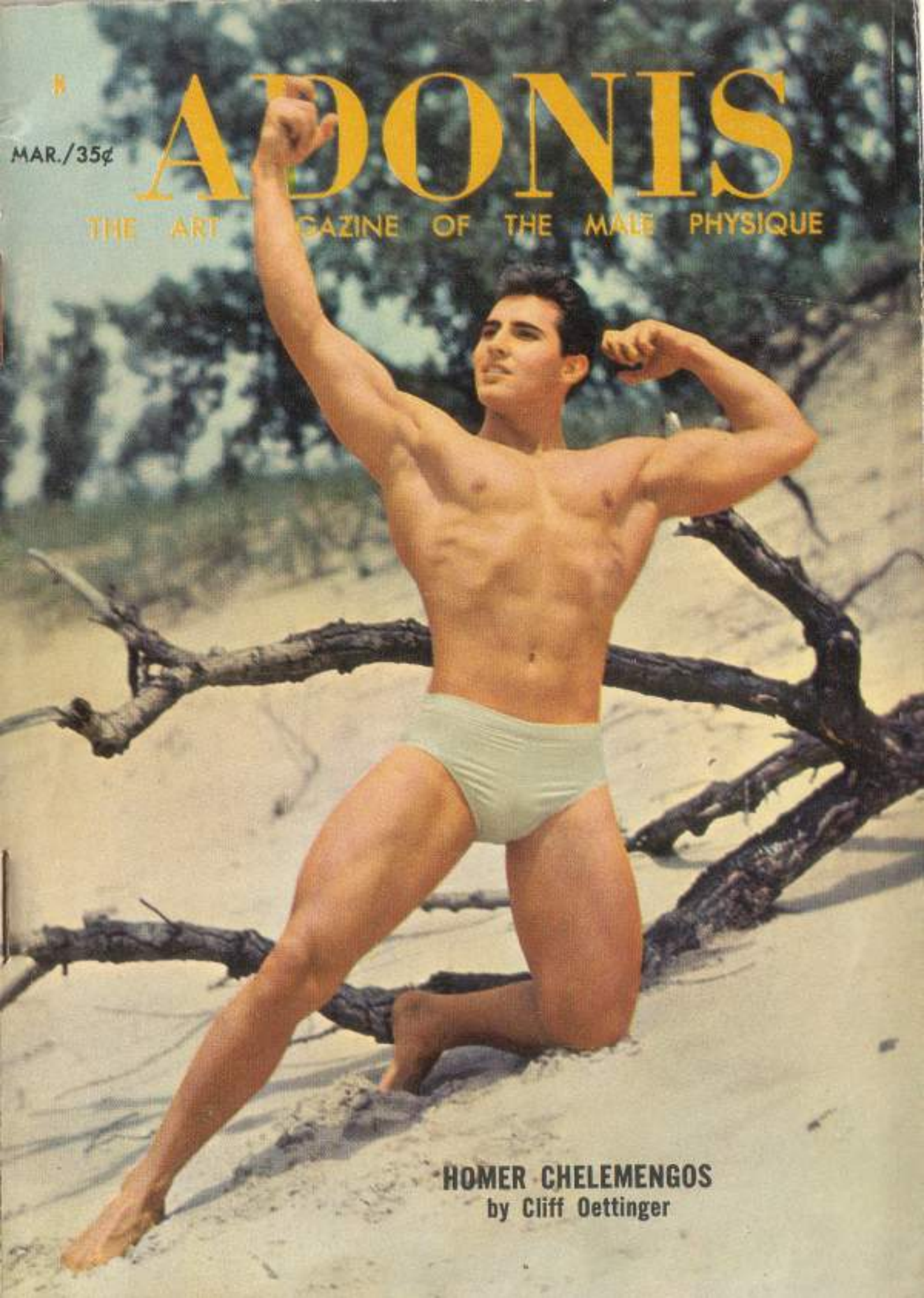


MAR./35¢

# ADONIS

THE ART MAGAZINE OF THE MALE PHYSIQUE



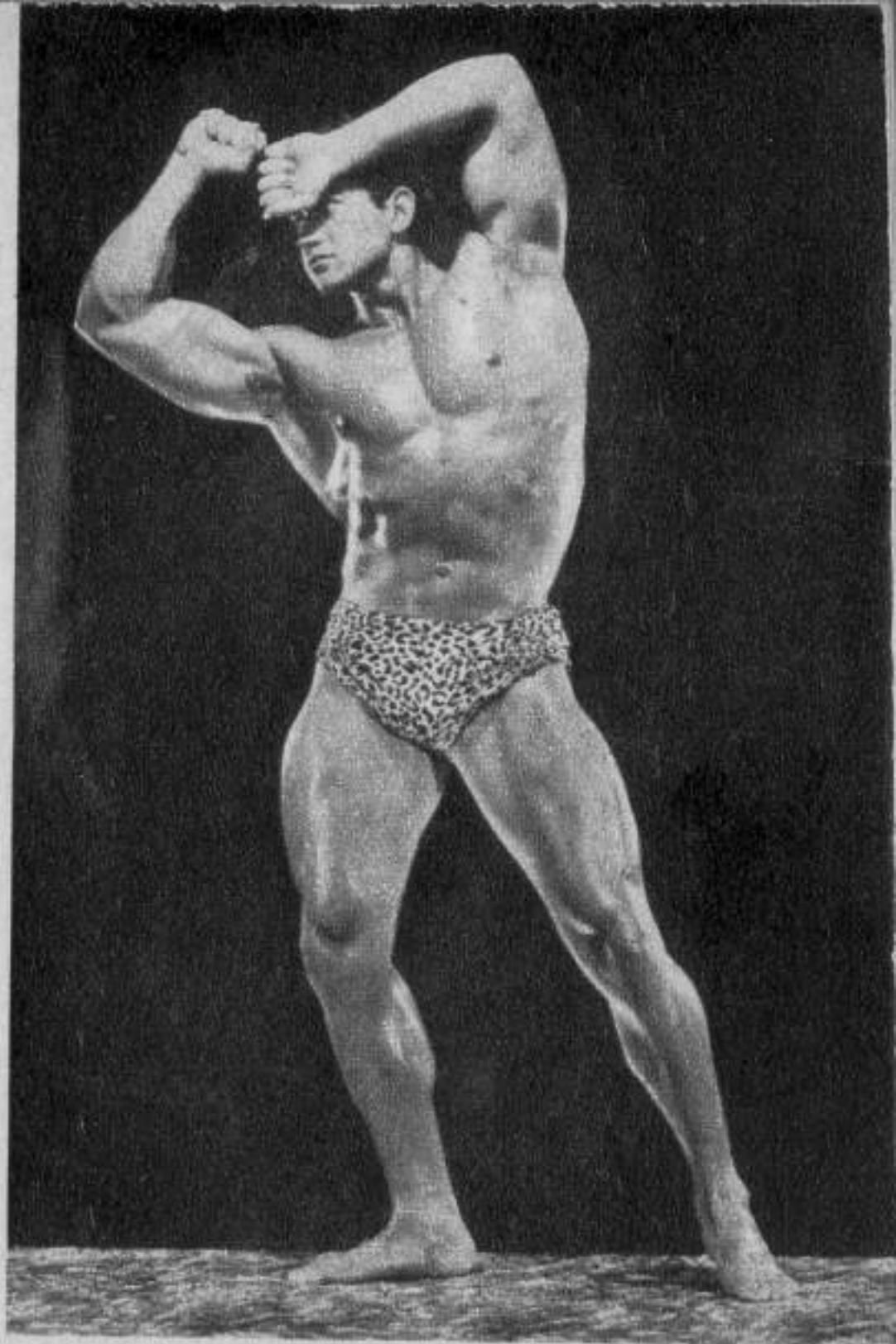
**HOMER CHELEMENGOS**  
by Cliff Oettinger

**LUCKY HARRINGTON**  
by Delmonteque





REG LEWIS  
by Warner



## Here's Looking At You!

■ For a long time we've been hoping to give you a story about a remarkable young Chicago bodybuilder — Homer Chelemengos. We've watched him train many times at Irvin Johnson's famous gymnasium at 22 East Van Buren Street in the Windy City, yet we've never been able to arrange *(Continued on page 46)*

MARCH 1958, VOL. 7 NO. 1. Published Bi-monthly by Adonis Publications, 801 Palisade Avenue, Union City, N. J. Printed in the U.S.A.



## Wanderin' Wengryn

■ "Where's Wengryn?" If we leave Steve out of our magazine for even one month we're sure to be swamped with demands for the reason why.

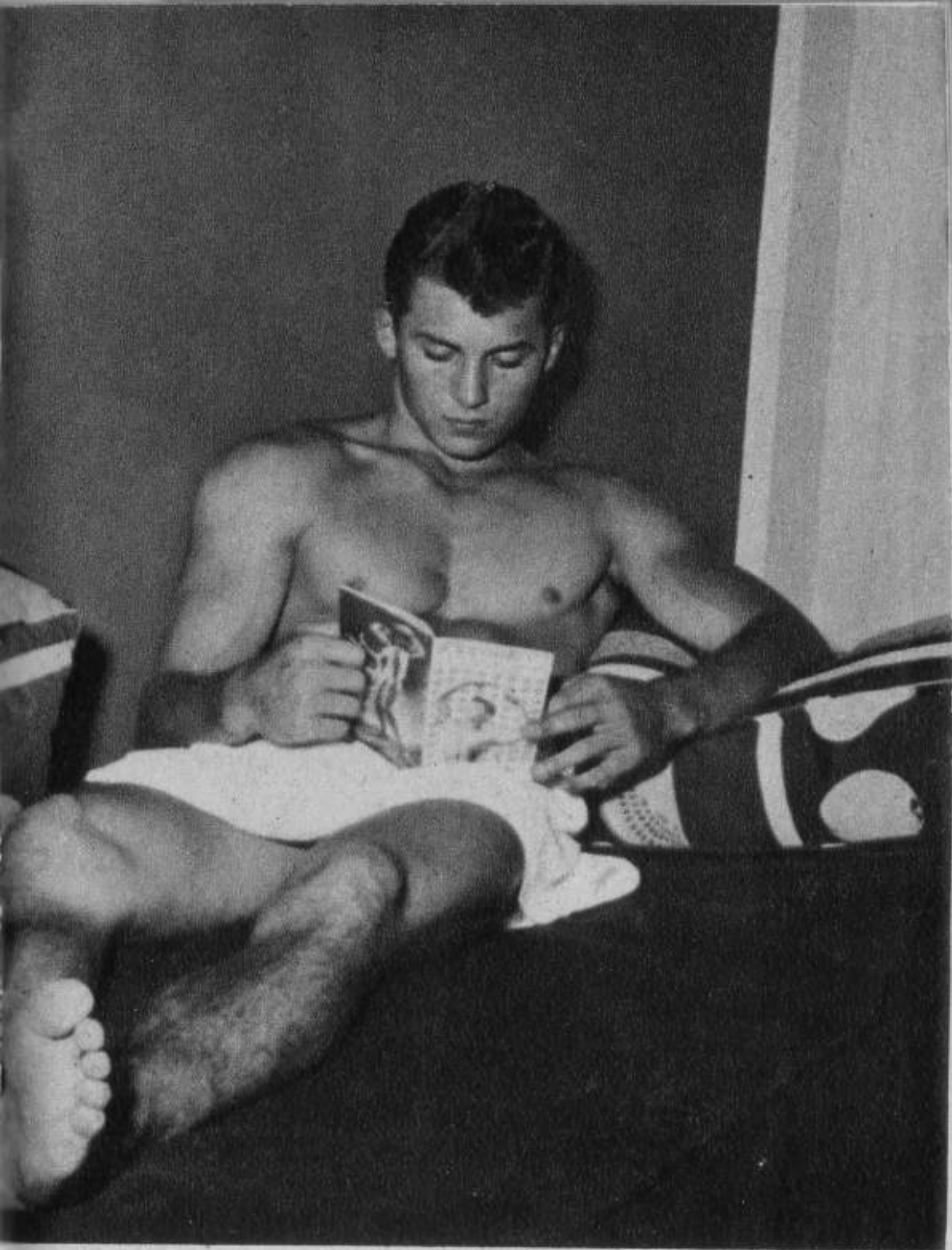
This Wengryn lad is pretty hard to pin down: in the first place he really gets around the country and when we do bump into him he doesn't want to talk about himself.

RIPENING GRAIN—RIPENING YOUTH





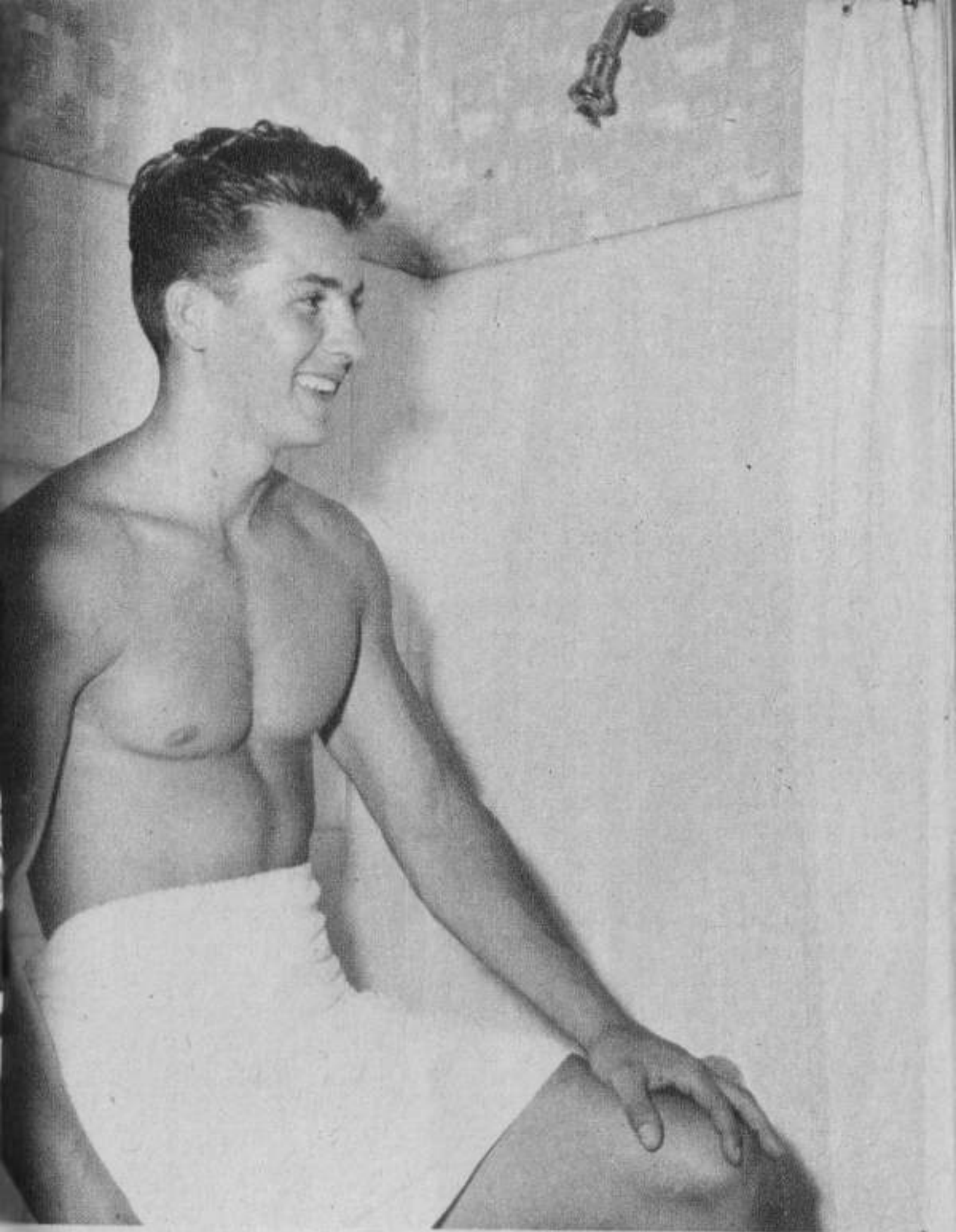




WENGRYN, AT HOME ABROAD







A SHOWER BEFORE BED

# Evolution of a CHAMPION

■ Arthur Harris at Twenty-three is just about "Mr. Everything" except *Mr. America*. Were it not for the hanky-panky of certain self-perpetuating officials who keep their greedy little pinkies in this particular pie, Arthur would have won that title long ago.

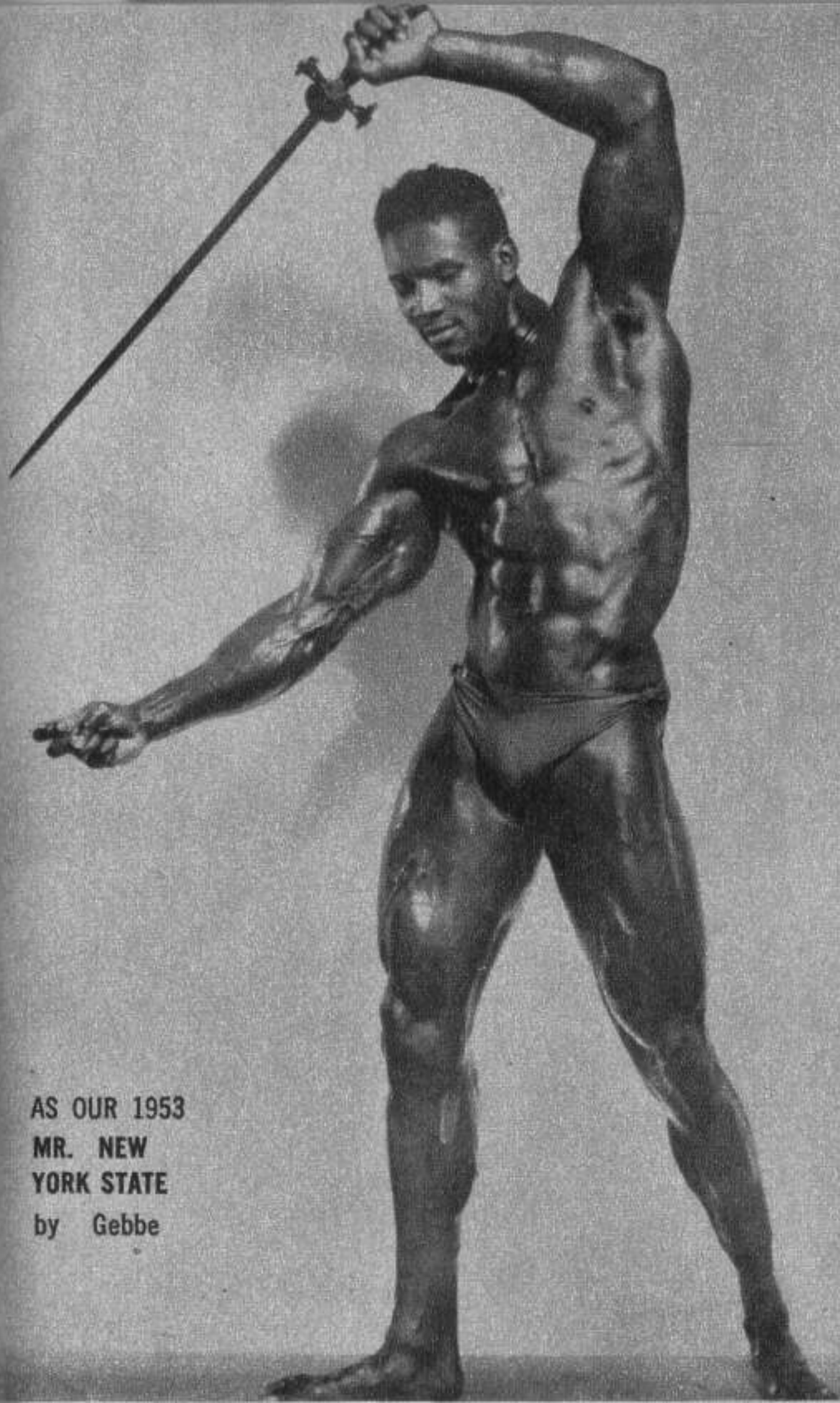
Of all the modern physique stars, we have followed Artie's career with greatest interest and admiration, for in true Alger tradition he has triumphed over adversities that would have destroyed lesser men, to reach heights of physical magnitude never achieved by anyone.

In this vignette we are showing certain phases of his evolution from his first victory as *Mr. New York State* in 1953 to the win-  
(Continued on page 48)



ARTHUR HARRIS by Togof





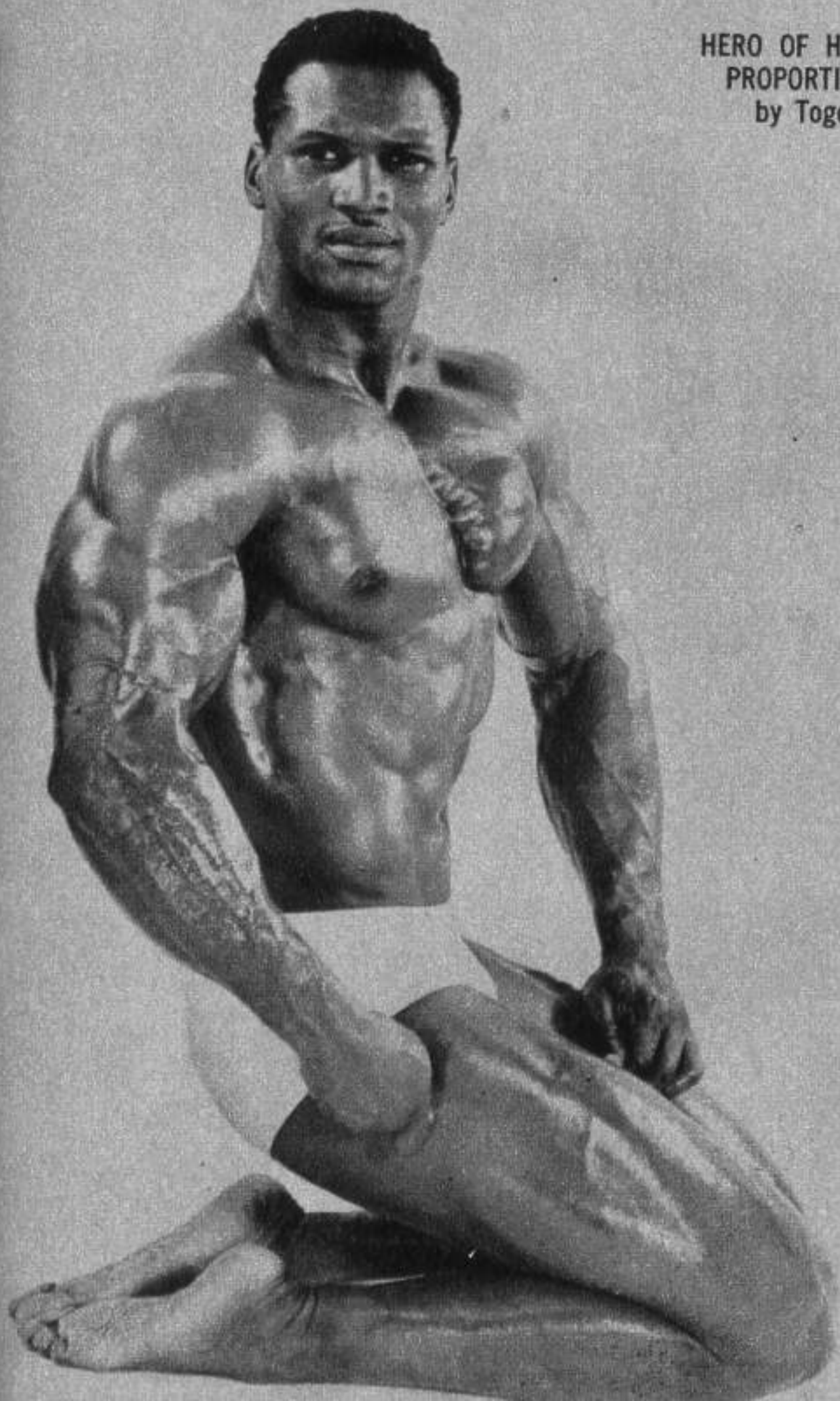
AS OUR 1953  
MR. NEW  
YORK STATE  
by Gebbe

PHOTOGRAPHIC  
SCULPTURE  
by Lon





HERO OF HEROIC  
PROPORTIONS  
by Togof



## OF HAPPY MEMORY

**O**NE day when the Sultan was in his palace at Damascus, a beautiful youth who was his favorite rushed into his presence, crying out in great agitation that he must fly at once to Baghdad, and imploring leave to borrow his Majesty's swiftest horse.

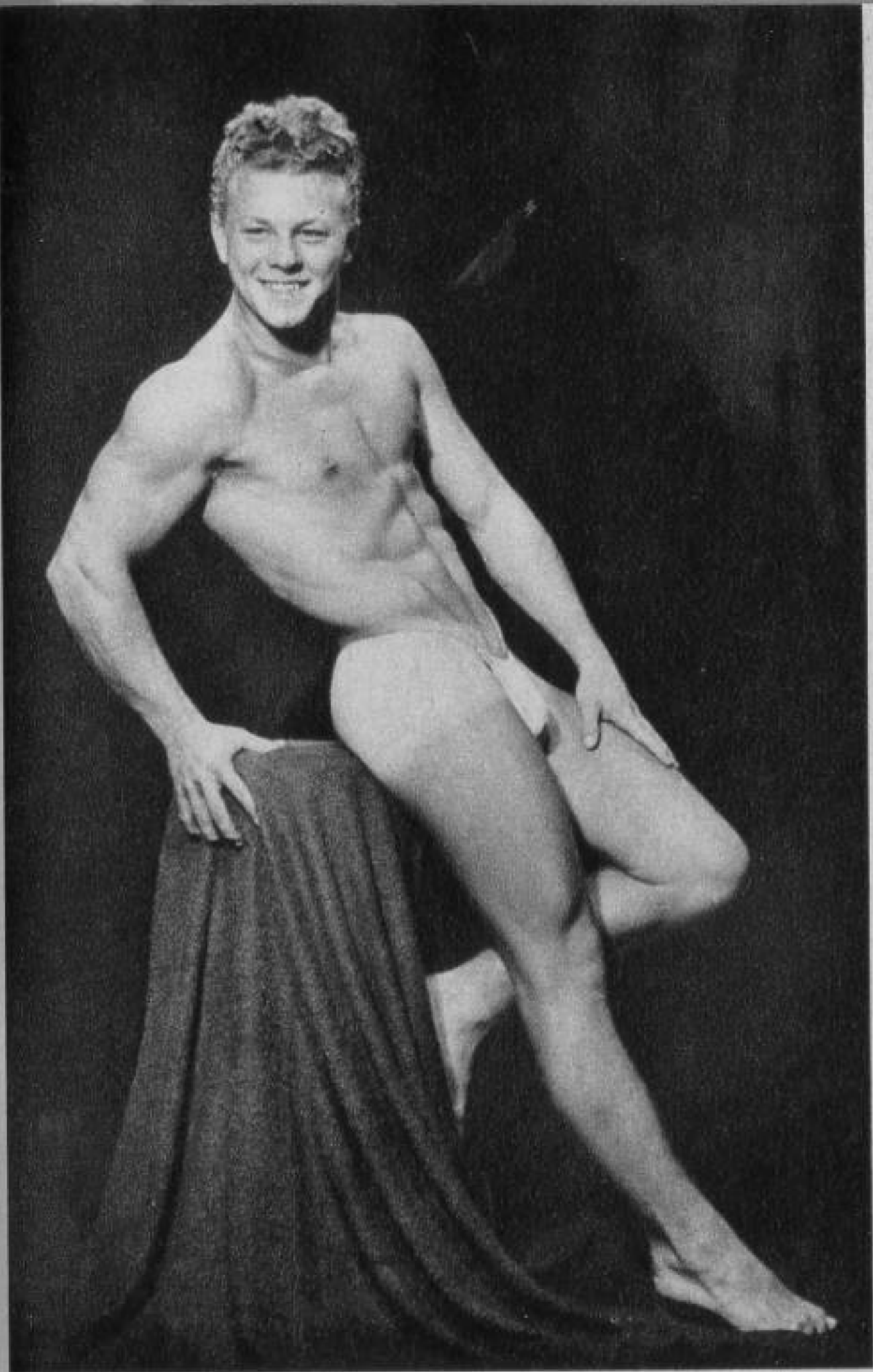
The Sultan asked why he was in such haste to go to Baghdad. "Because," the youth answered, "as I passed through your garden just now. Death was standing there, and when he saw me he stretched out his arms as if to threaten me, and I must lose no time in escaping from him."

The young man was given leave to take the Sultan's horse and fly; and when he was gone the Sultan went down indignantly into the garden, and found Death still there. "How dare you make threatening gestures at my favorite?" he cried; but Death, astonished, answered: "I assure your Majesty I did not threaten him. I only threw up my arms in surprise at seeing him here, because I have a tryst with him tonight in Baghdad."

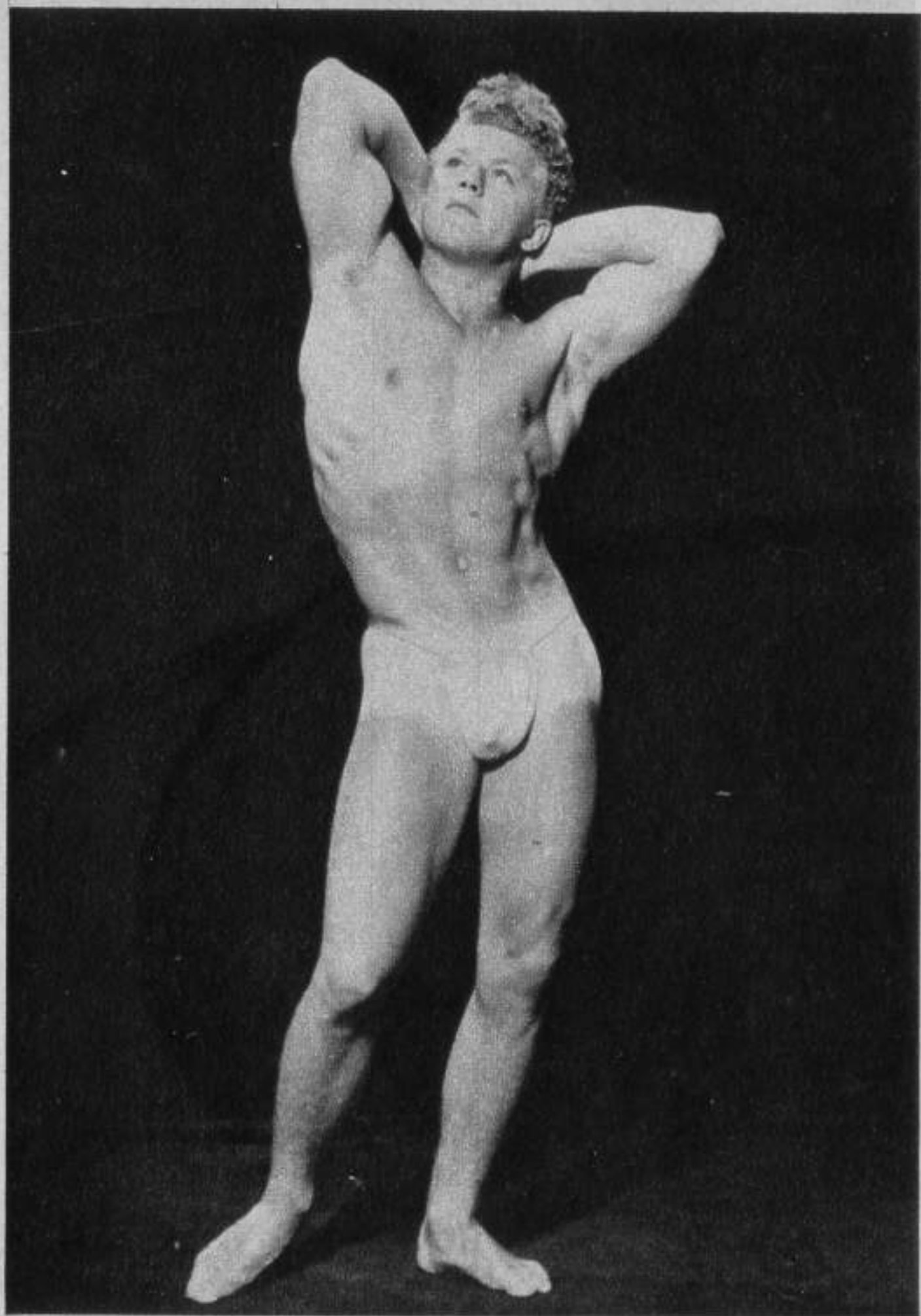
Jean Cocteau

(Continued on page 50)



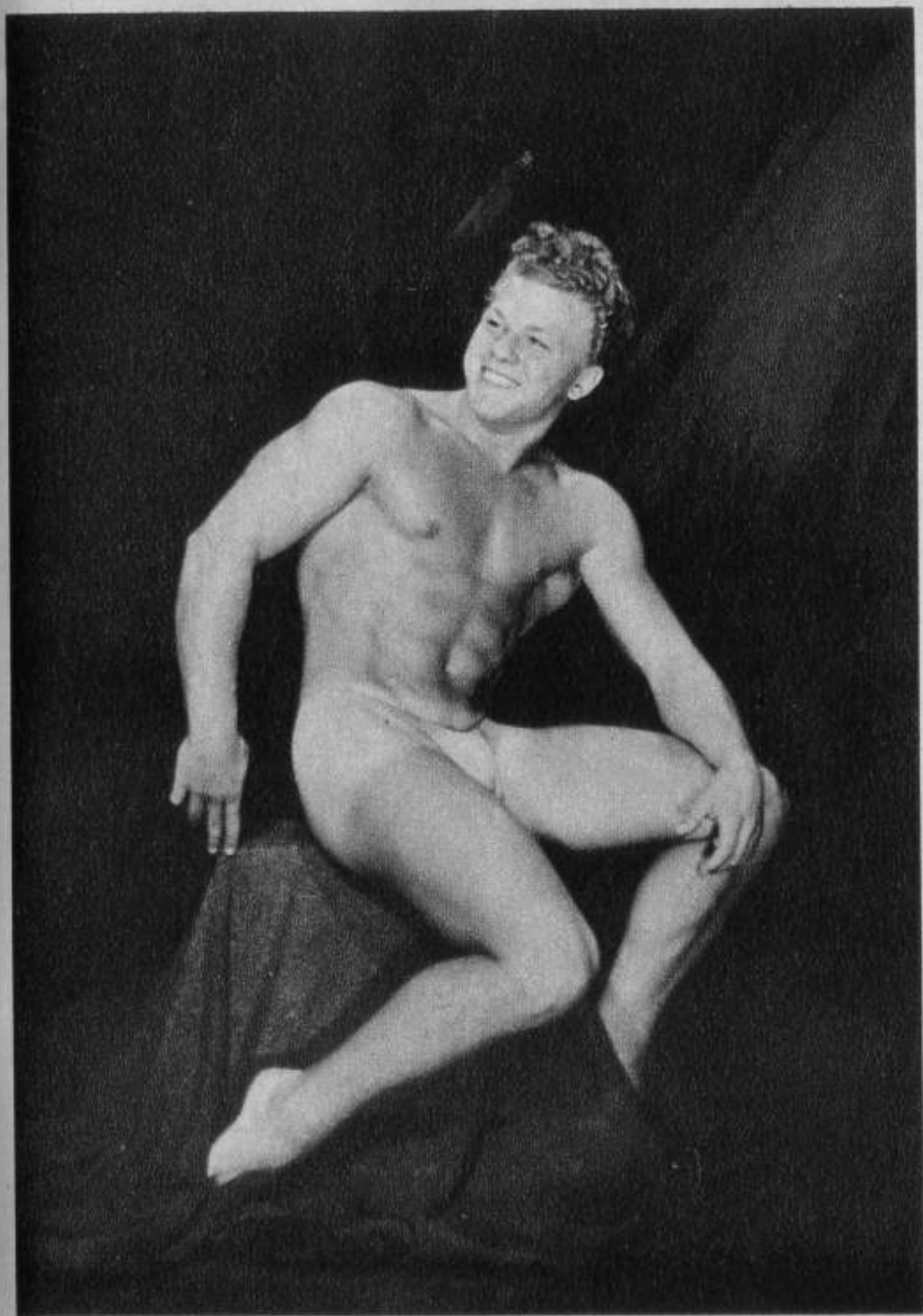


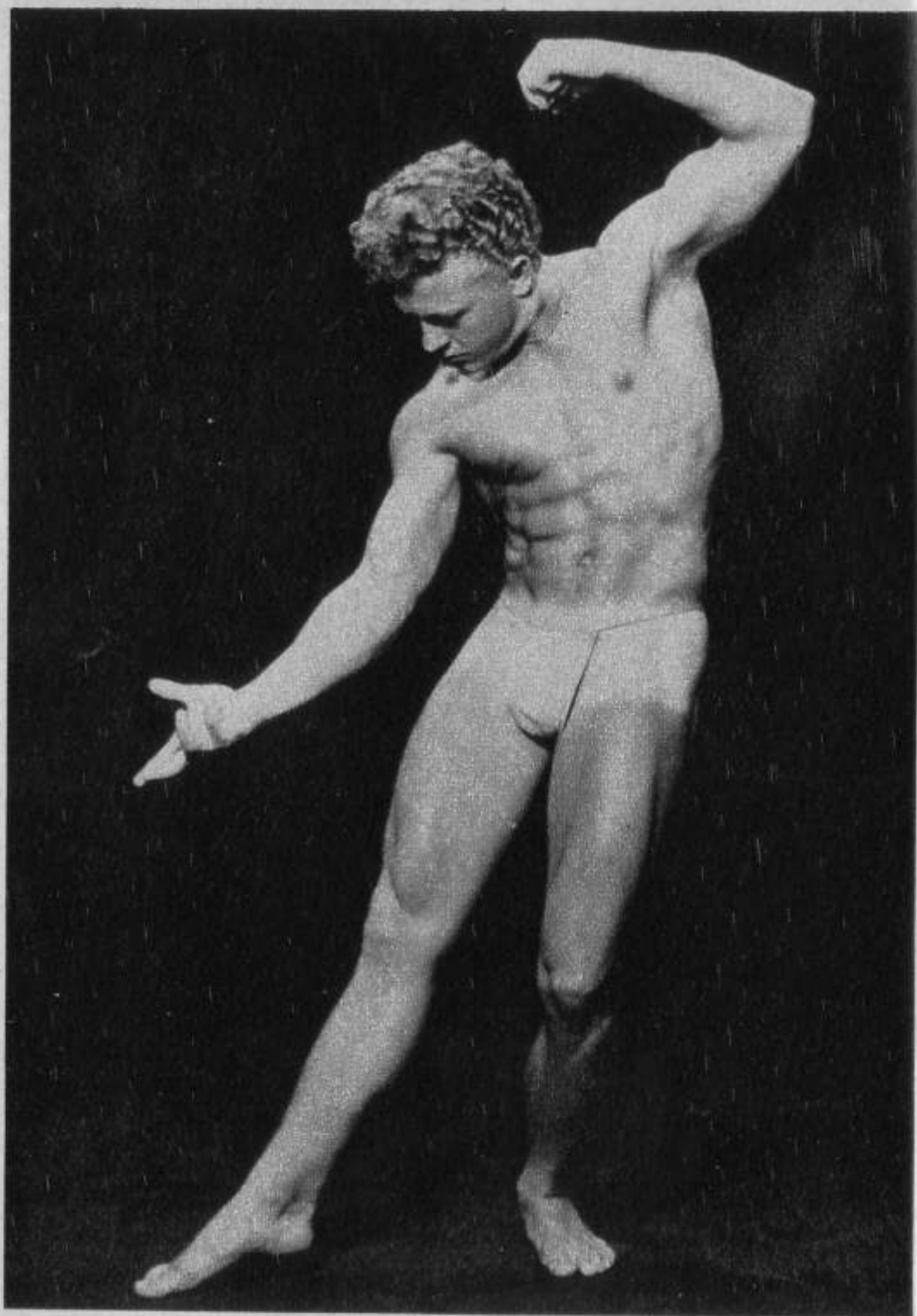
RAY ANDERSON — OF HAPPY MEMORY  
photographs by Jack Sidney

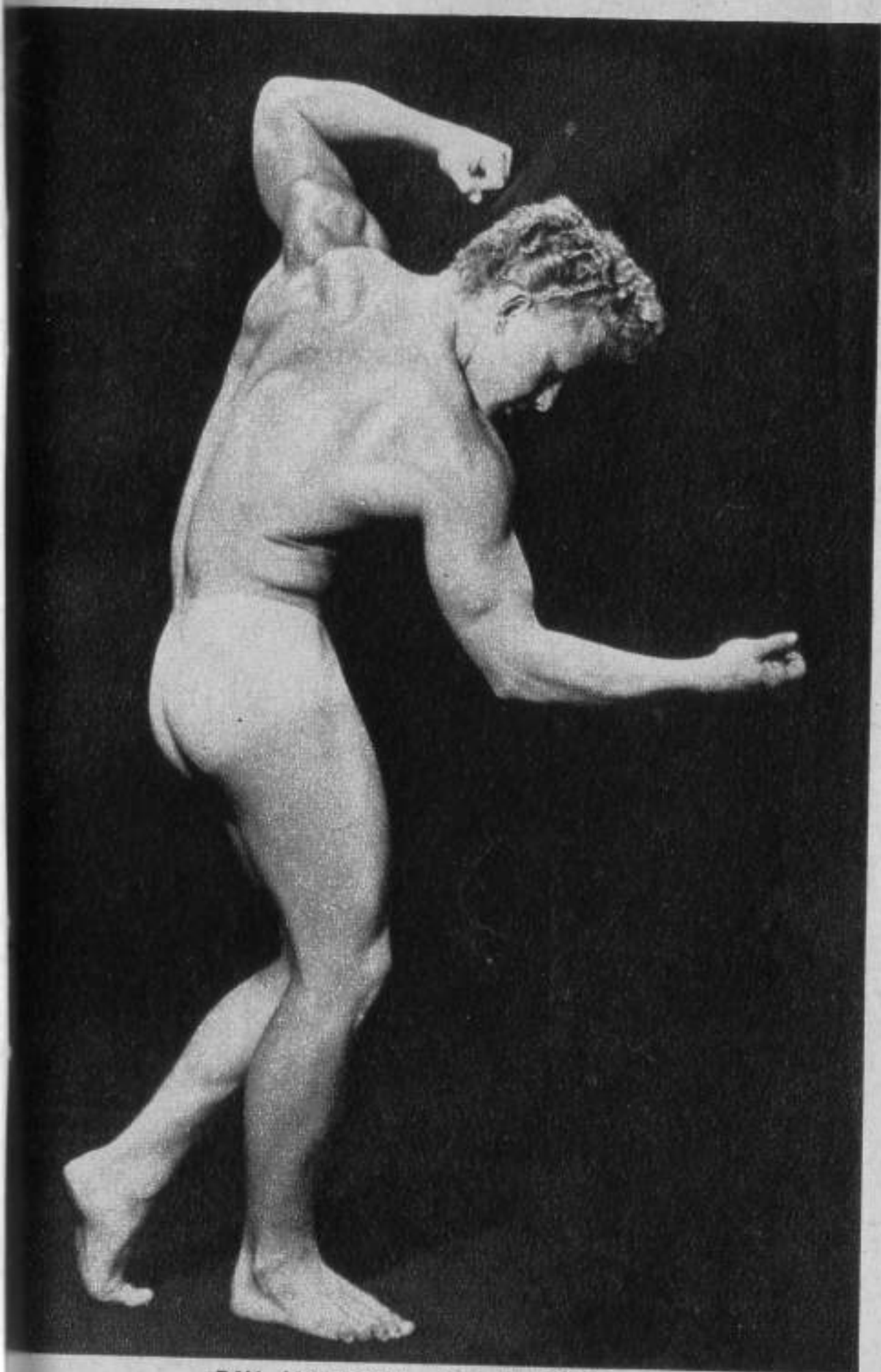


SUBLIME BODY ARCHITECTURE









RAY ANDERSON—AVE ET VALE



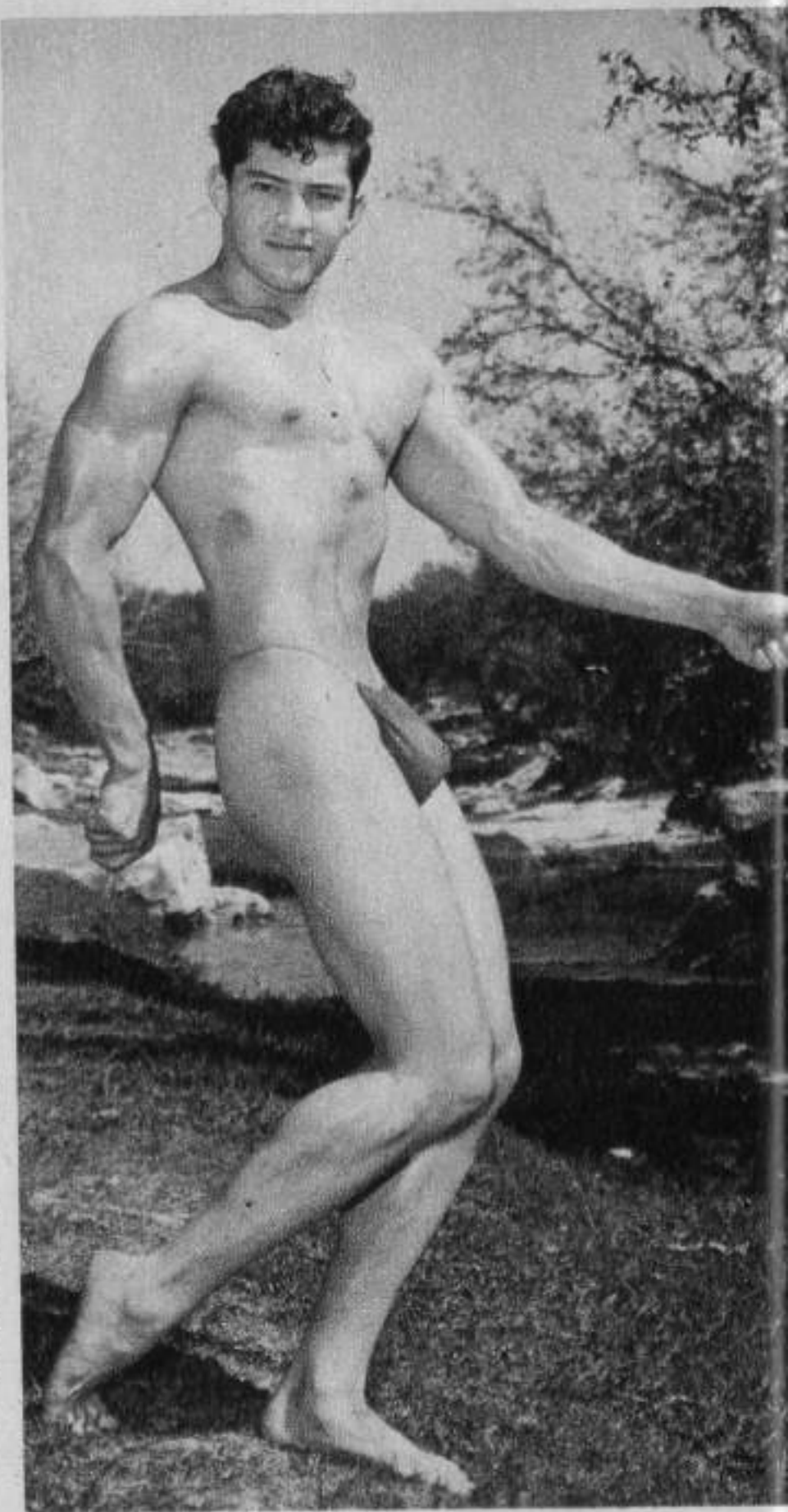
# FELIX

■ Bruce seems to be going in for really rugged models these days. In *Body Beautiful* this month we have his John Manning and his other contribution is this series of photographs of young Johnny Felix.

Johnny is eighteen, 5' 7" and weighs 145. From these studies you'd think him to be much taller and far heavier, so muscular is he.

Of French-Spanish extraction, Johnny is an outstanding football player and excels in swimming and diving. For all his light weight he has just about the widest shoulders we've seen in a long time.

Welcome to *Body Beautiful*, Johnny.



JOHNNY FELIX  
by Bruce of Los Angeles

DIG THAT WIDE, WIDE, WIDE BACK!



POWERHOUSE!

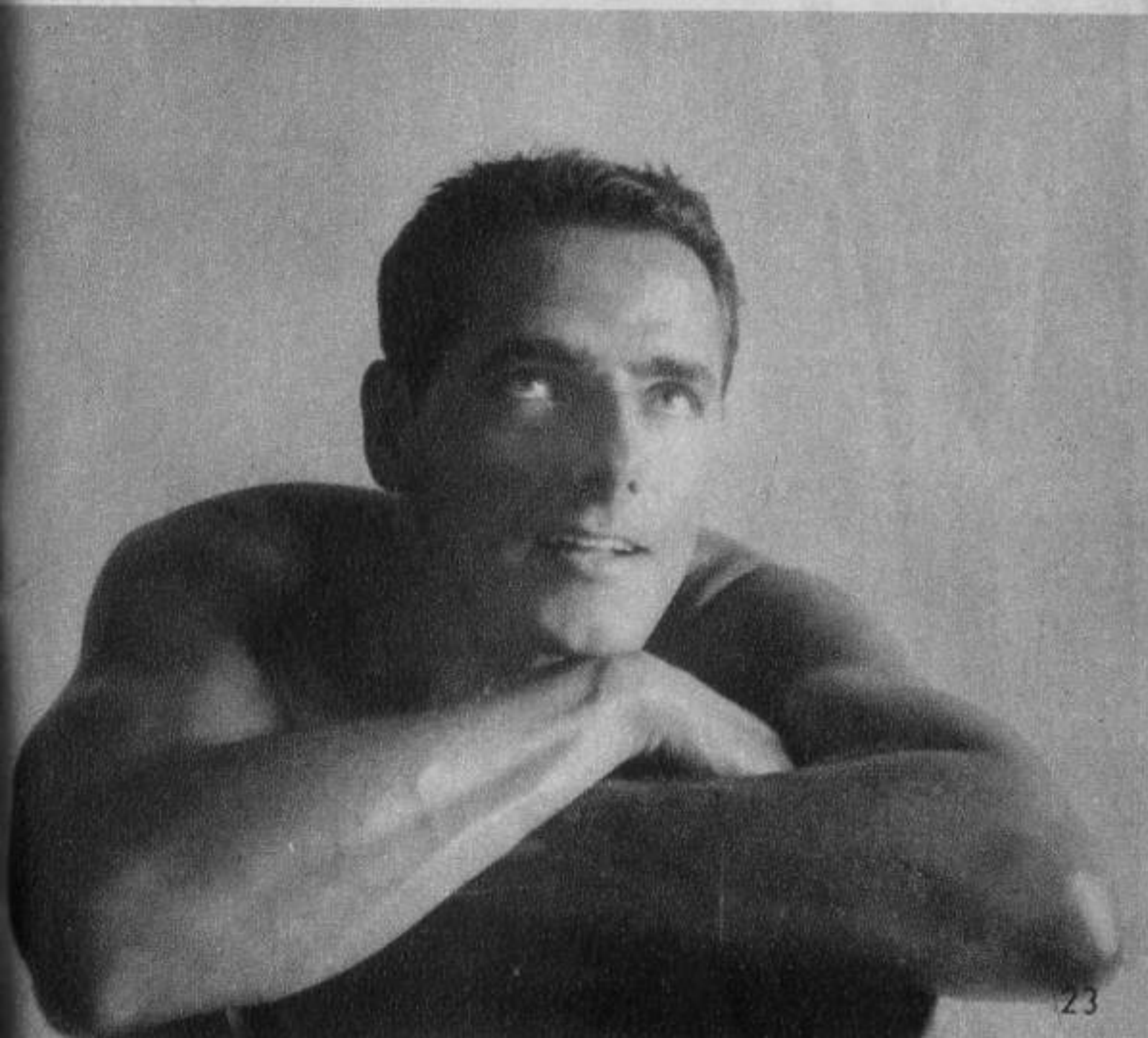


# TOM AUSTIN

■ Our Vulcan model of the month is an expatriate New Yorker now basking in the lush California sunshine. His name is Tom Austin and he has the unique distinction of being the first male model ever hired by the famous John Robert Powers agency.

Tom trains with weights at a  
*(Continued on page 49)*

TOM AUSTIN by Vulcan



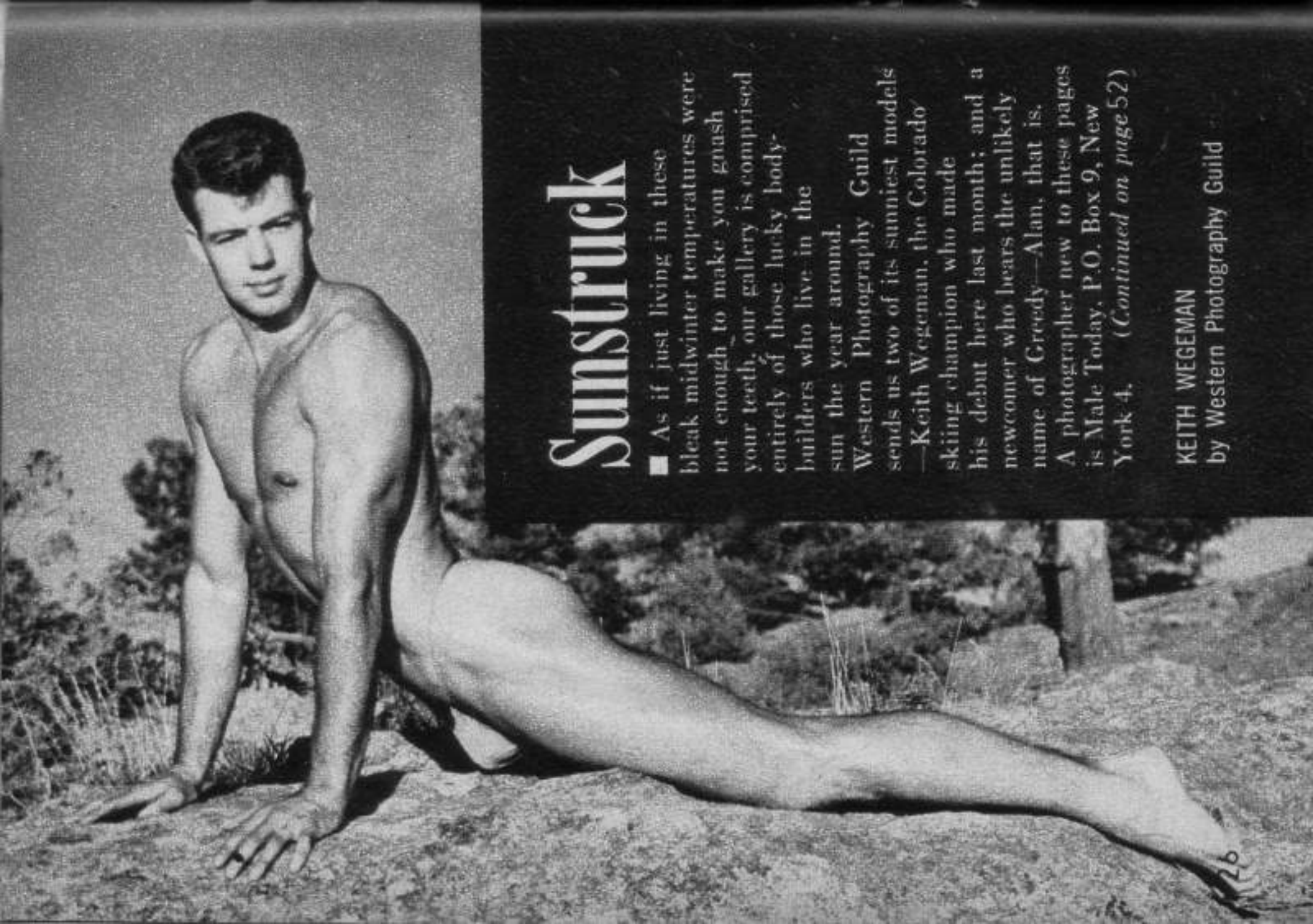
A black and white photograph of a man from the waist up, smiling. He is holding a large, crumpled piece of material, possibly a towel or a piece of fabric, over his head and shoulders with both hands. The material is draped over his head, and a small, light-colored object is visible tucked into his white underwear. The background is a plain, light-colored wall.

LOOK WHAT  
WE FOUND ON OUR  
CHRISTMAS TREE!

A STUDY IN  
ANGLES AND  
CURVES





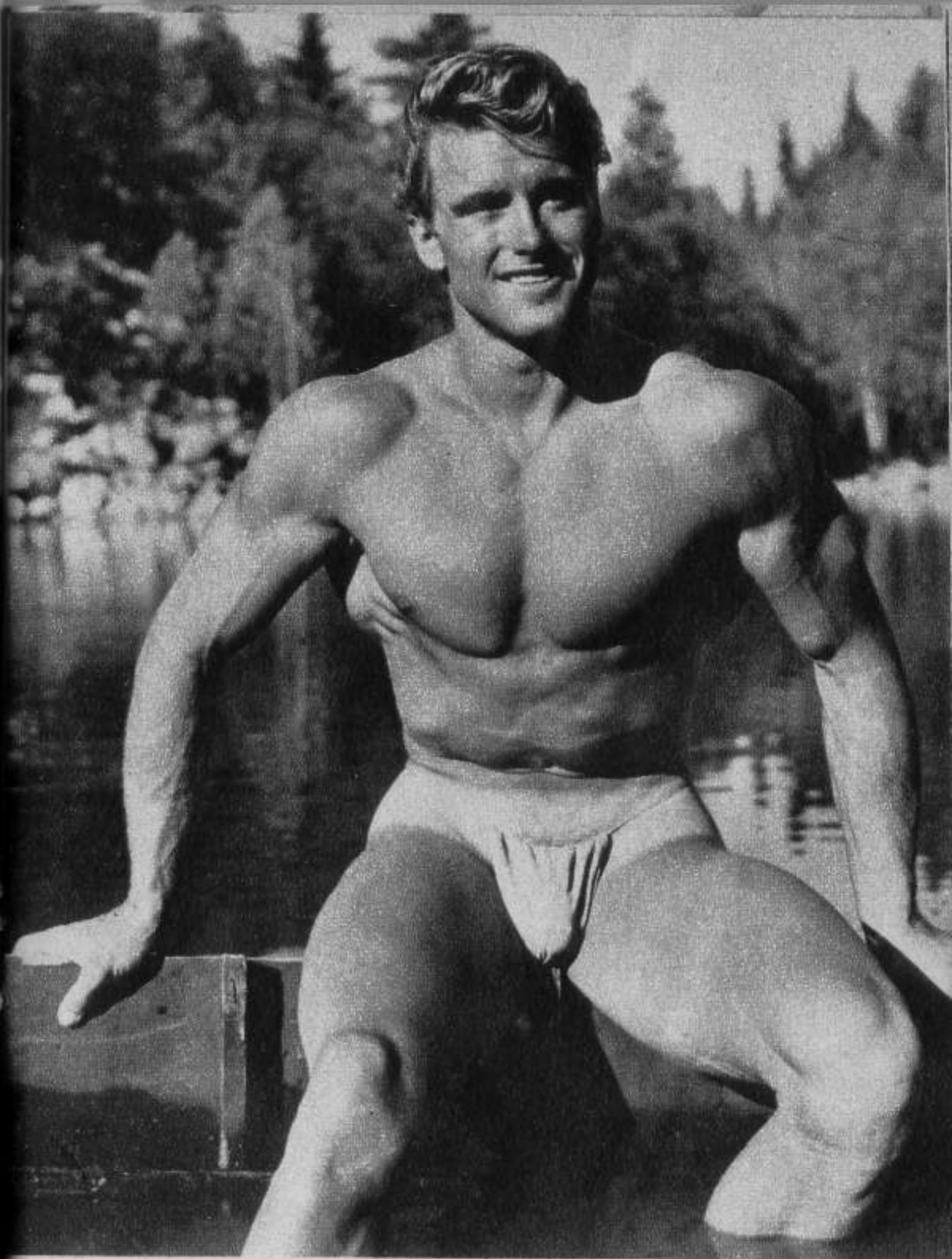


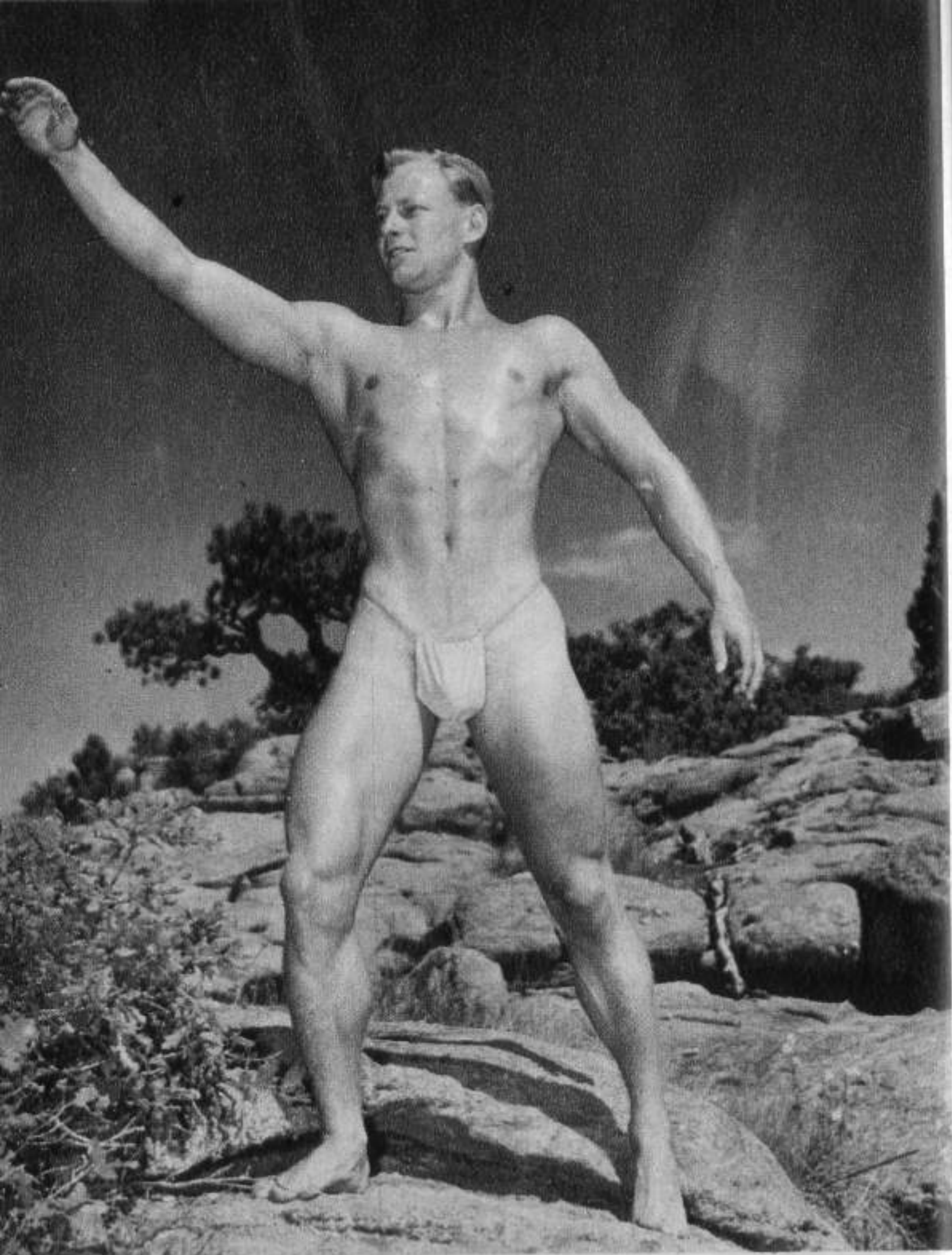
# Sunstruck

■ As if just living in these bleak midwinter temperatures were not enough to make you gnash your teeth, our gallery is comprised entirely of those lucky body-builders who live in the sun the year around.

Western Photography Guild sends us two of its sunniest models—Keith Wegeman, the Colorado skiing champion who made his debut here last month; and a newcomer who bears the unlikely name of Greedy—Alan, that is. A photographer new to these pages is Male Today, P.O. Box 9, New York 4. (*Continued on page 52*)

KEITH WEGEMAN  
by Western Photography Guild



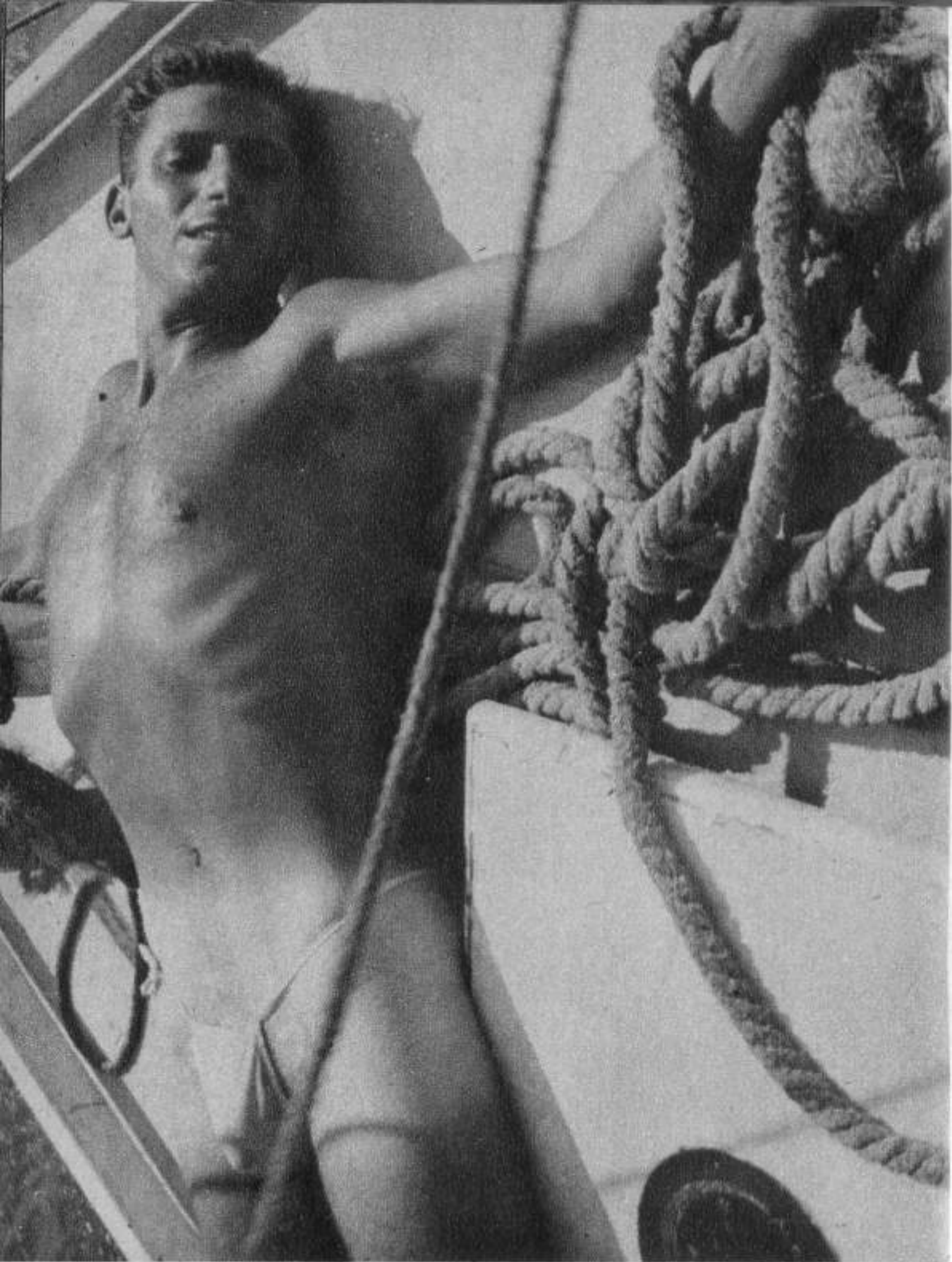


ALAN GREEDY  
by Western Photography Guild





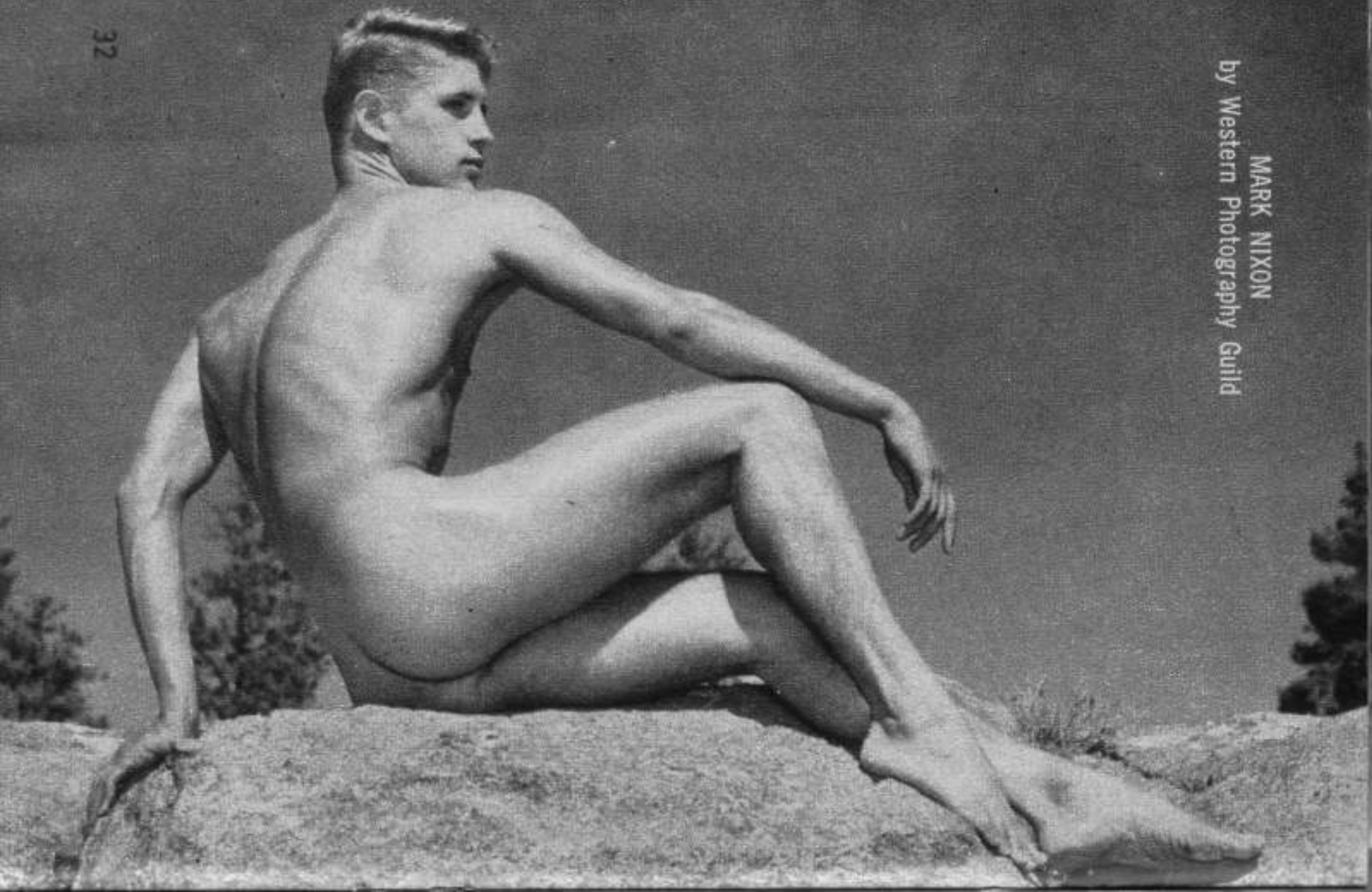
BOB DELMONTEQUE  
by Vulcan







MARK NIXON  
by Western Photography Guild



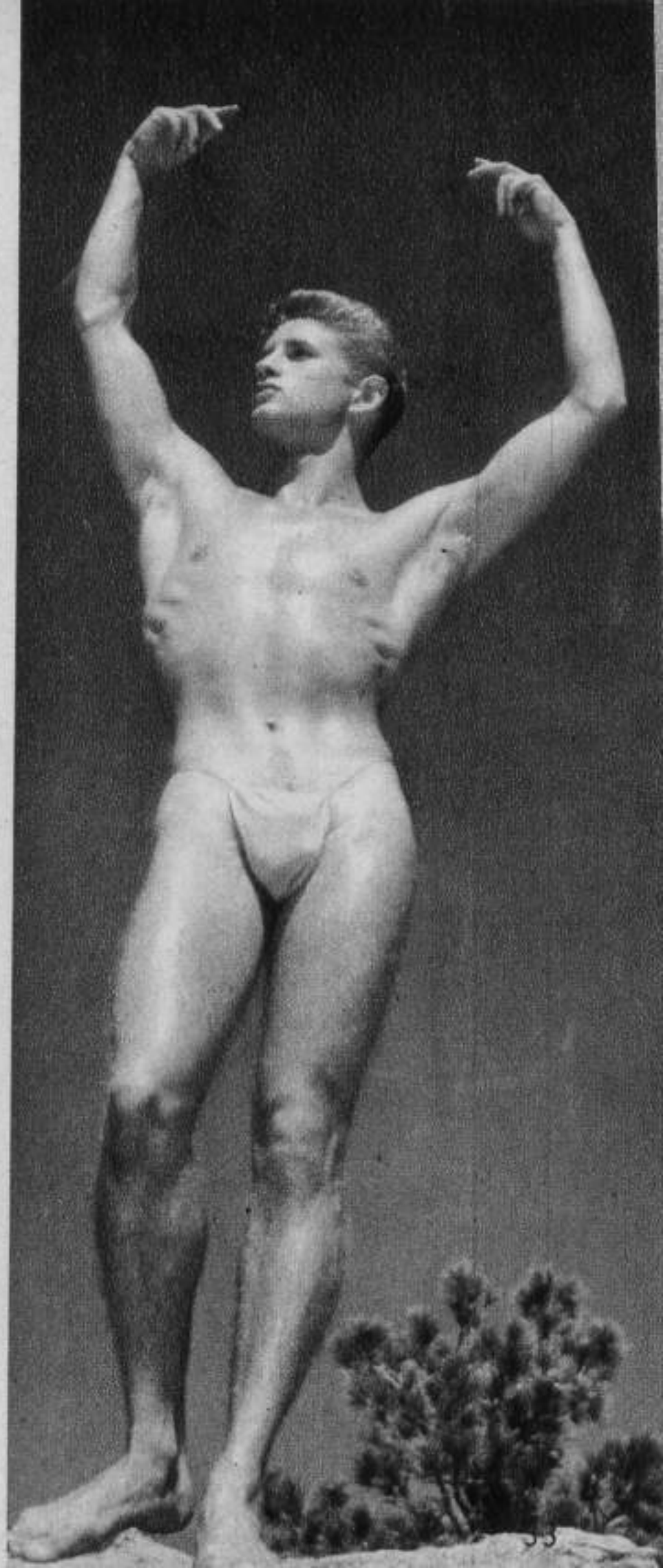
# GEORGIA fire CRACKER

■ So prolific their output and so excellent is the quality of both their models and photography that we actually suffer from an embarrassment of riches whenever we receive a parcel of pictures from Western Photography Guild. It's always difficult to choose one particular group as being their best representation of that month.

But when we were preparing this issue we looked no deeper than the topmost picture in their parcel — this model was *it!* Upon reading the brief story of Mark Nixon we were amazed that anyone could have crowded so much into nineteen short years.

At 5' 8" (he looks  
(Continued on page 53)

HIGH ON A  
WINDY HILL

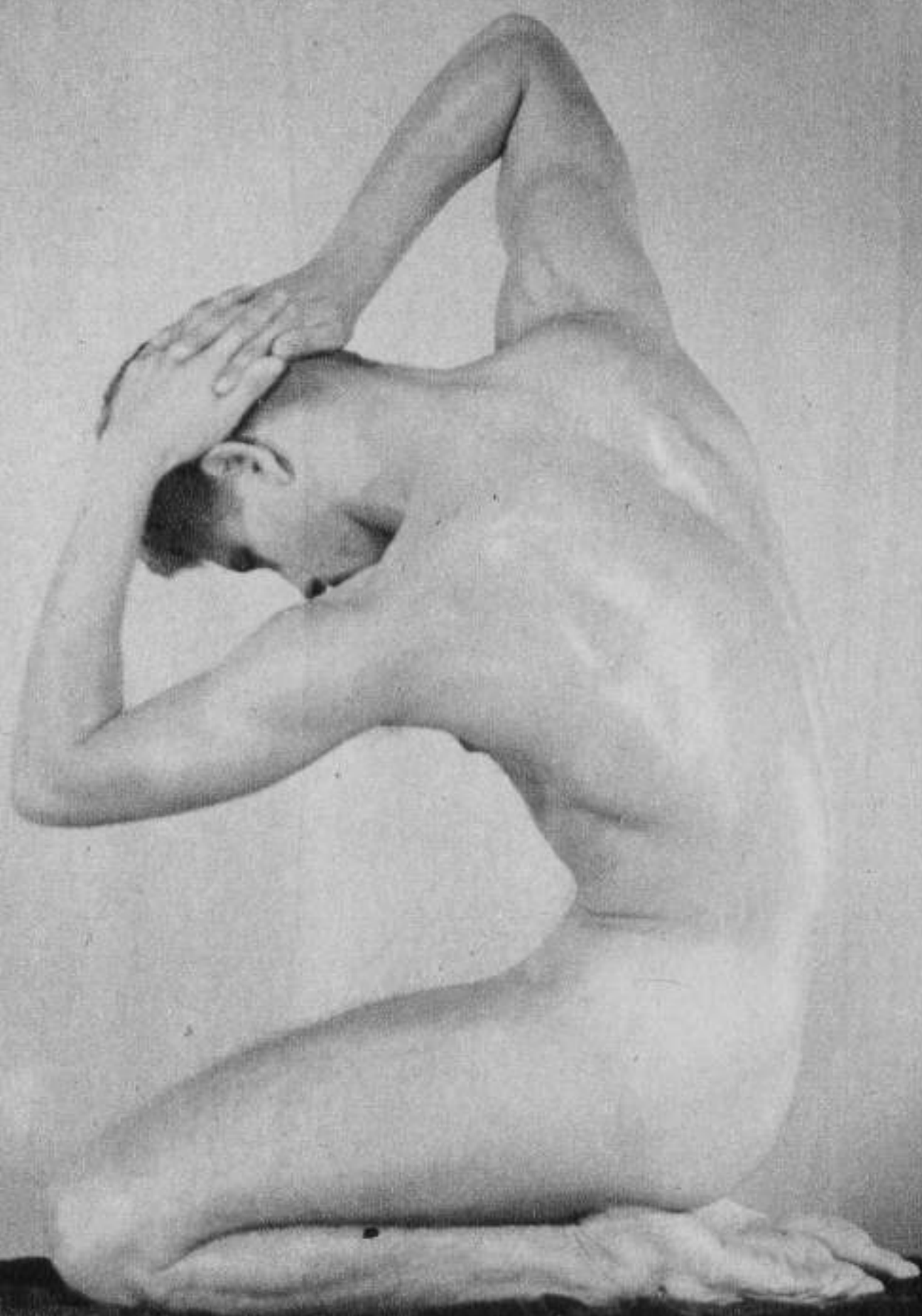




JACK AND FRANK by Vulcan





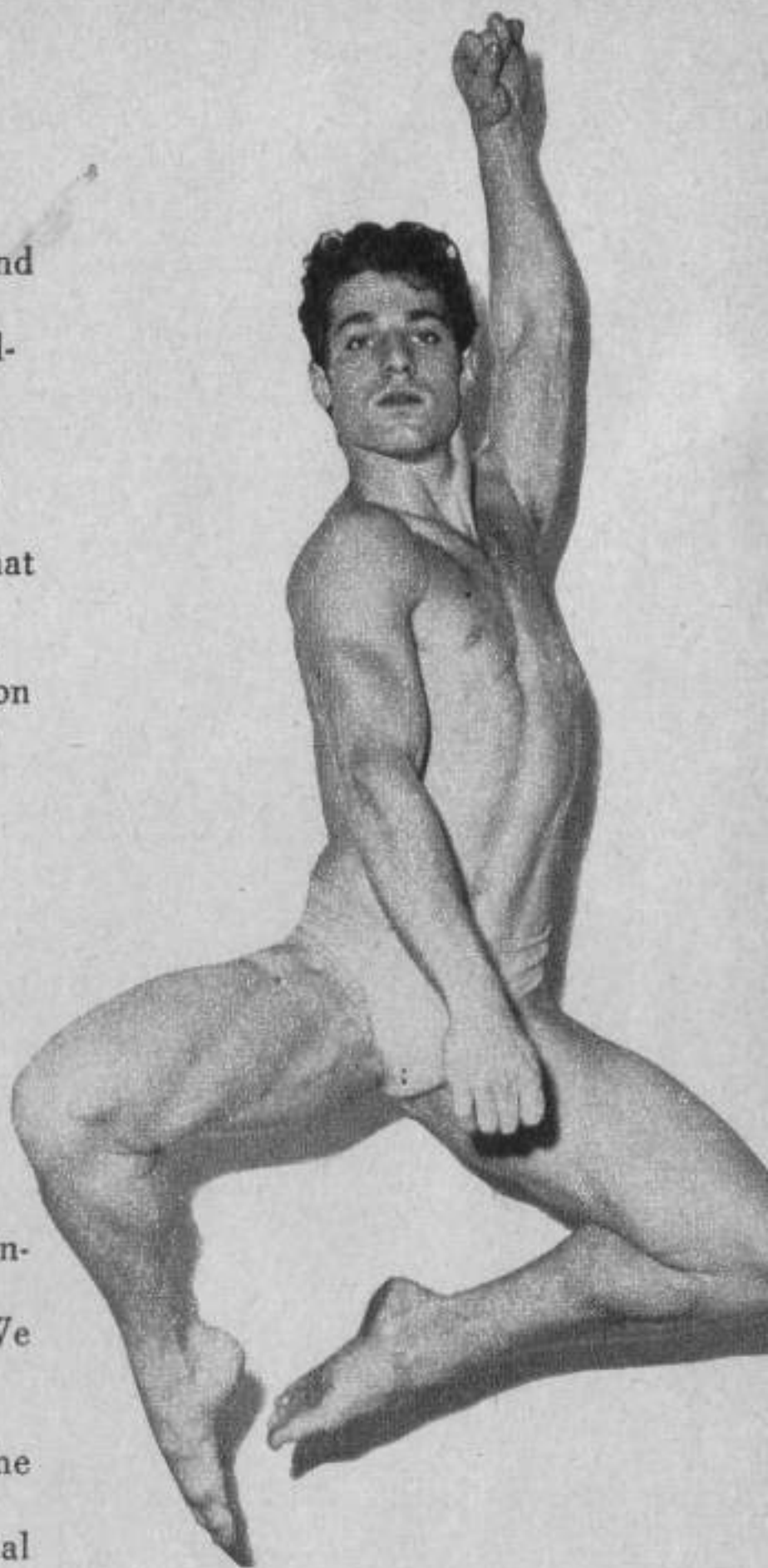


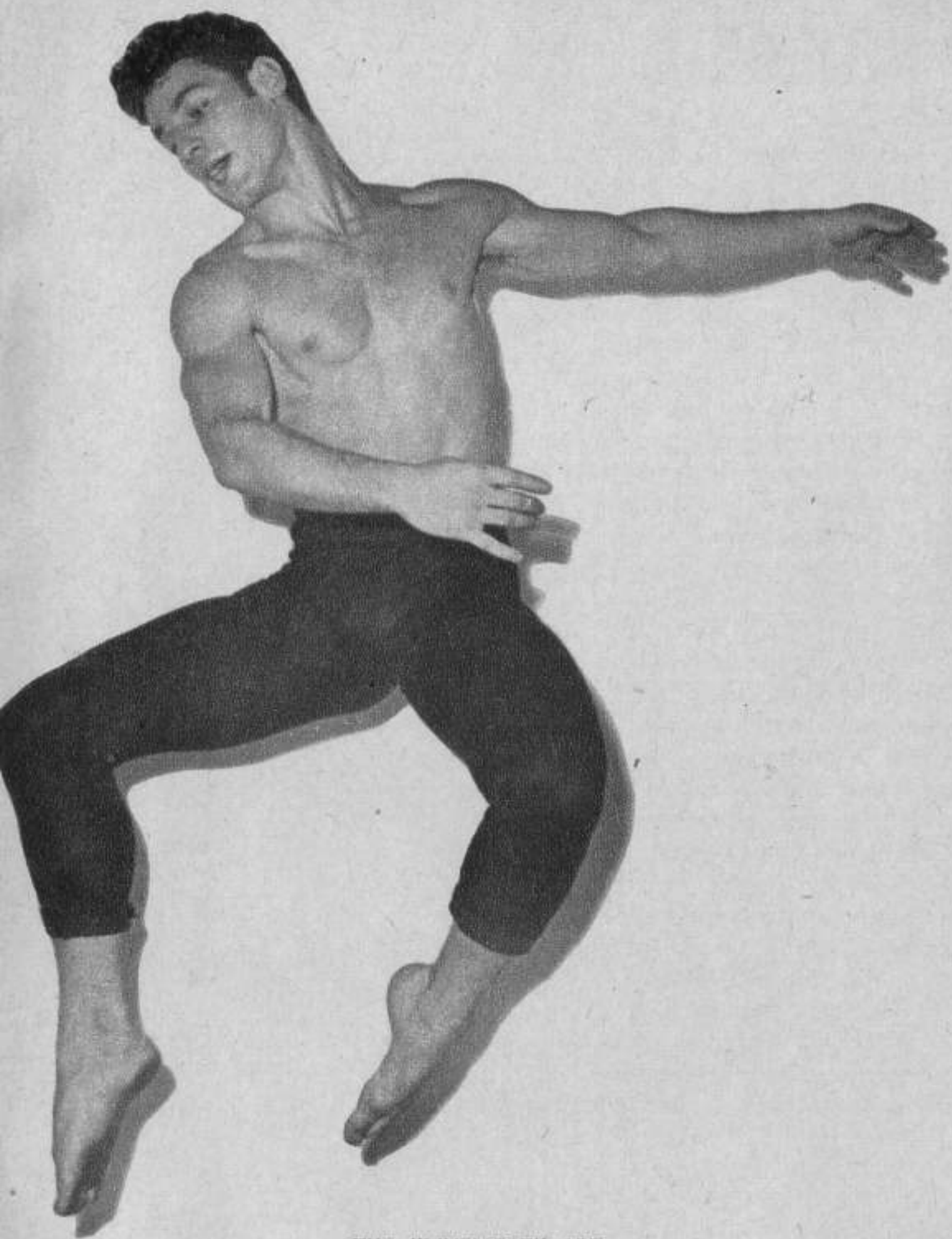
# danseur

■ "The dance is life!" So said Havelock Ellis — and truly it is to young Don Martin who has devoted almost every waking moment to it since childhood.

Don is a member of New York's famed Metropolitan Opera ballet, a position that many aspire to but few achieve. Opera ballet makes quite different demands upon the performer than the story or abstract ballets one usually sees. Embracing every school and period of operatic history it requires techniques long forgotten and those which are as new as tomorrow. The *danseur* must be a man of many-faceted talents.

In introducing Don Martin to you this month, we also introduce a new contributing photographer — Adam. We are very pleased that he has caught Don in such a variety of attitudes — some dramatic, some contemplative, some lyric — but withal representative of the brilliant talents of these fine artists.

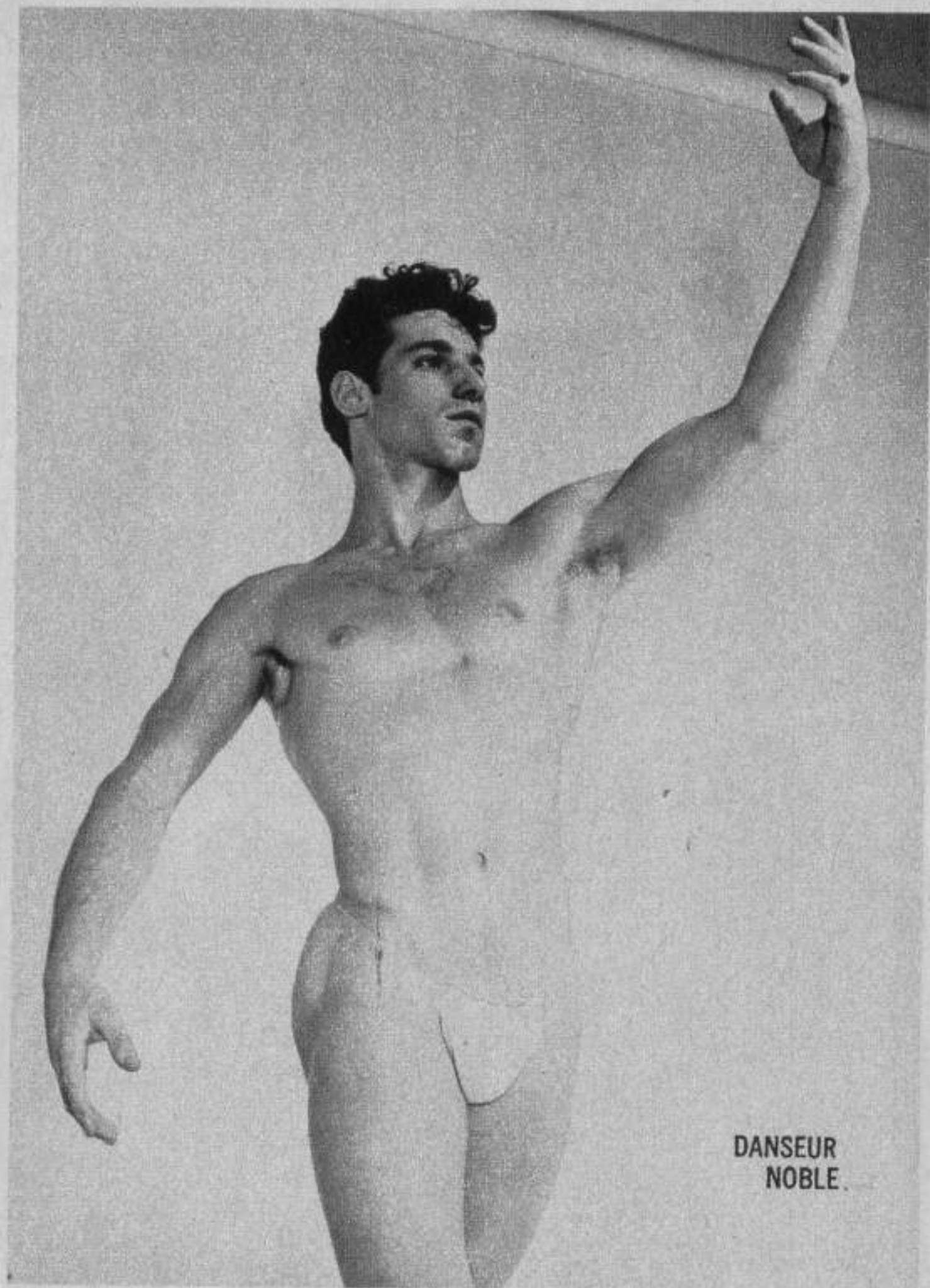




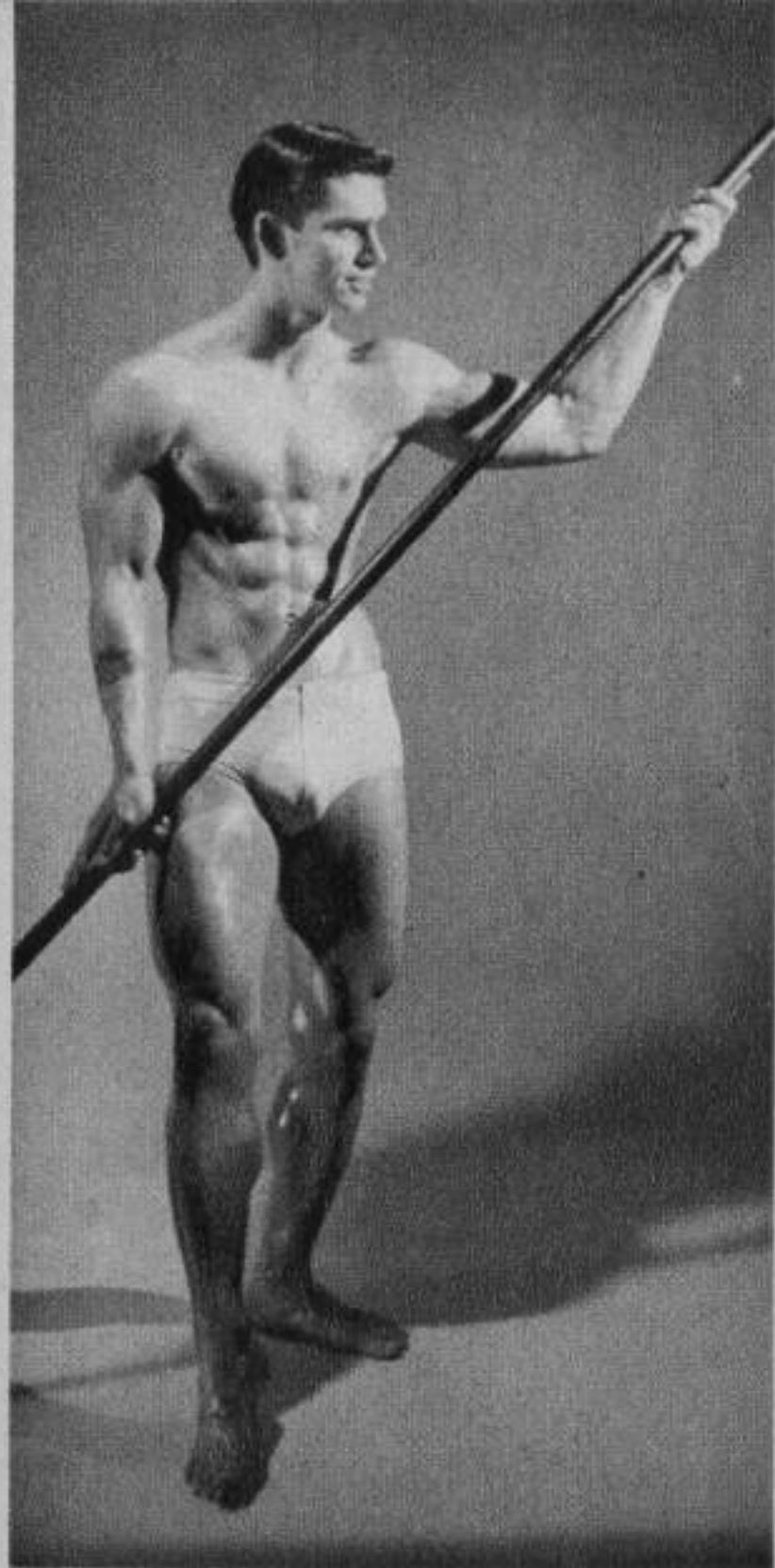




DANSEUR  
LYRIQUE



DANSEUR  
NOBLE



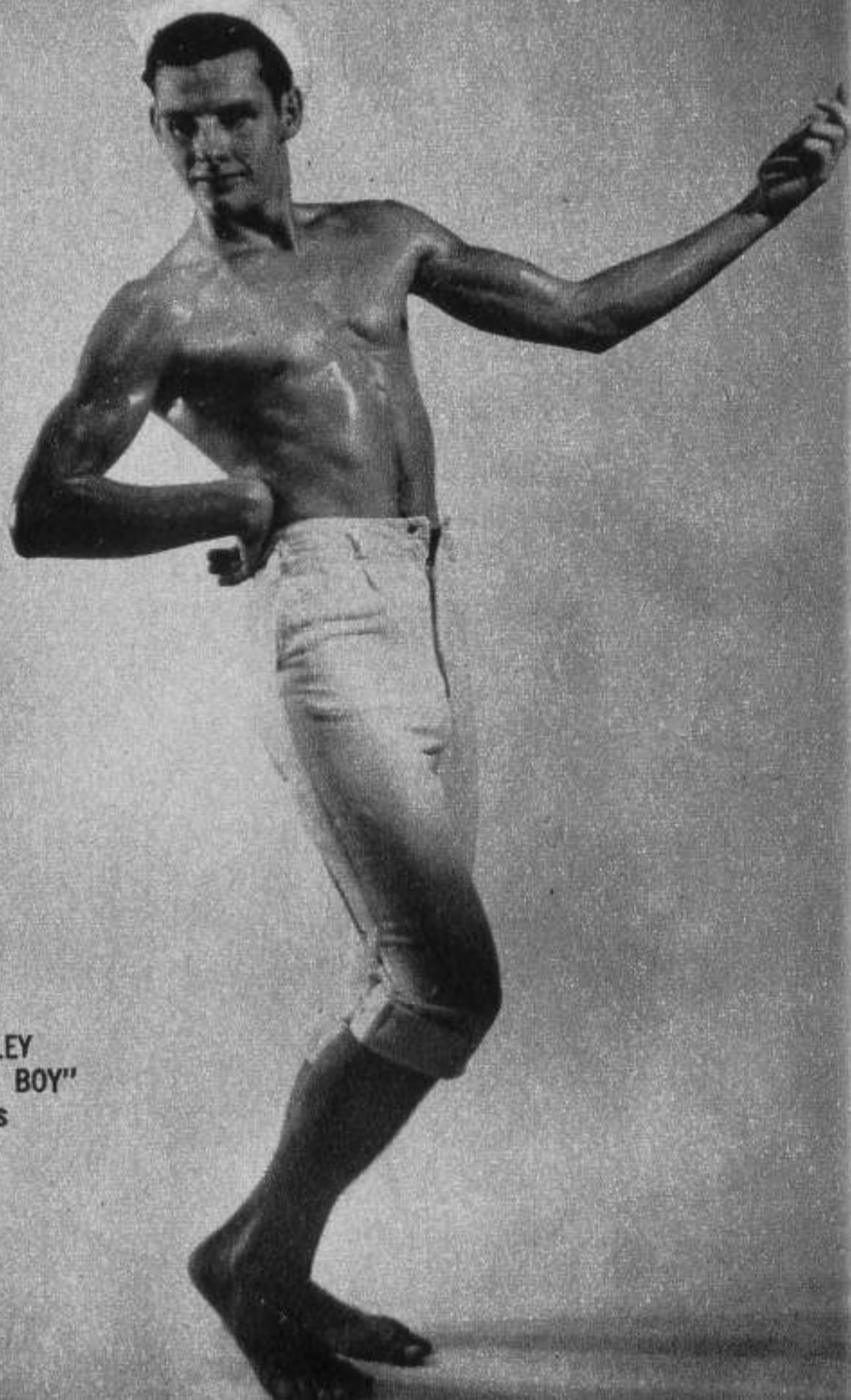
TOMMY LENTYCH  
by John Palatinus

## Pair from Palatinus

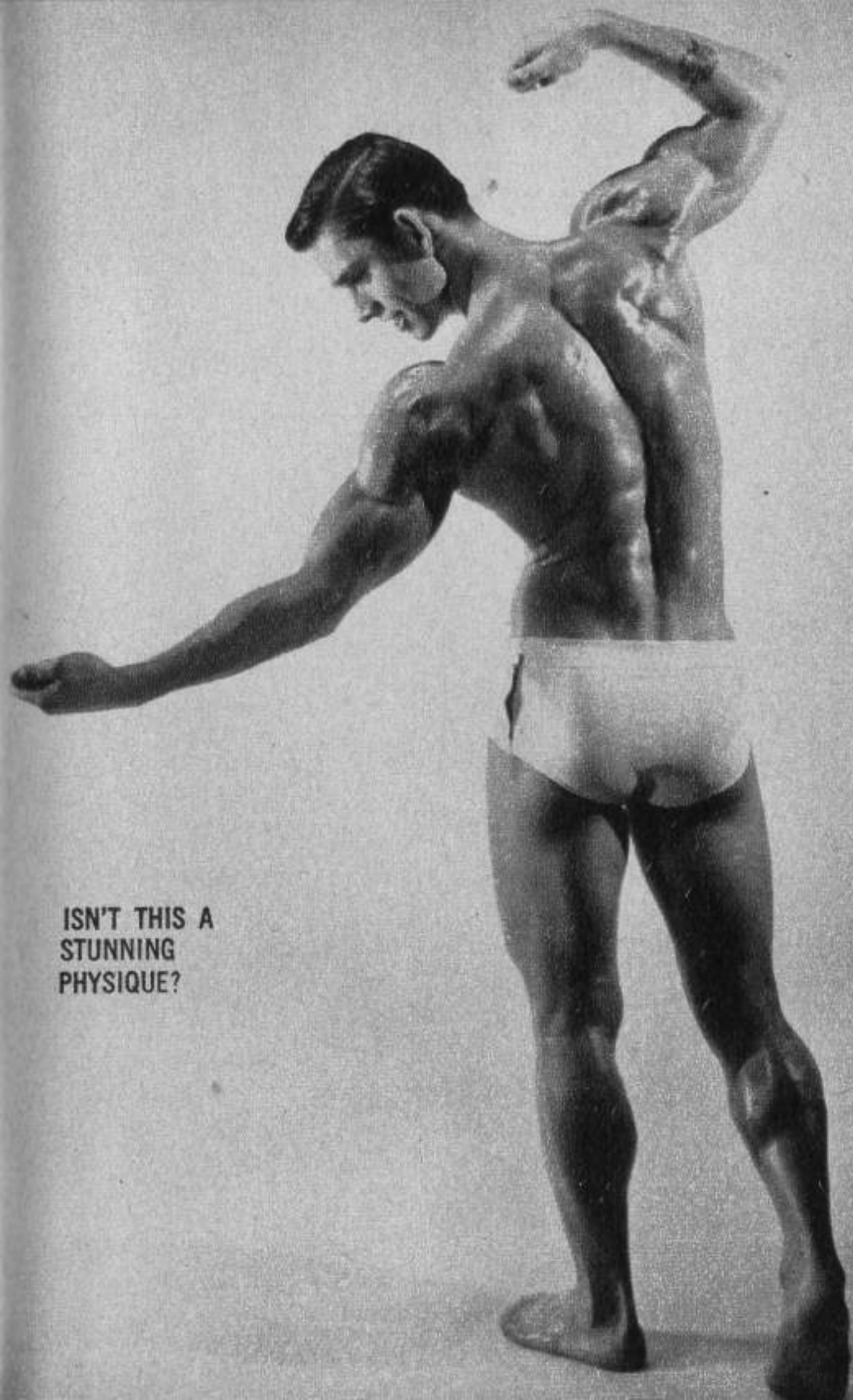
■ John Palatinus is one photographer who likes to keep to a central theme when working with his models. A particular mood, or scene or costume is used in a variety of ways until the model gives full expression of himself. In these photographs you'll note that Tommy Lentych, having an amazingly muscular physique is posed to bring out every sharply-defined striation of his muscles. Simple, beautiful studies result. With Ron Handley Mr. Palatinus forsakes

*(Continued on page 52)*



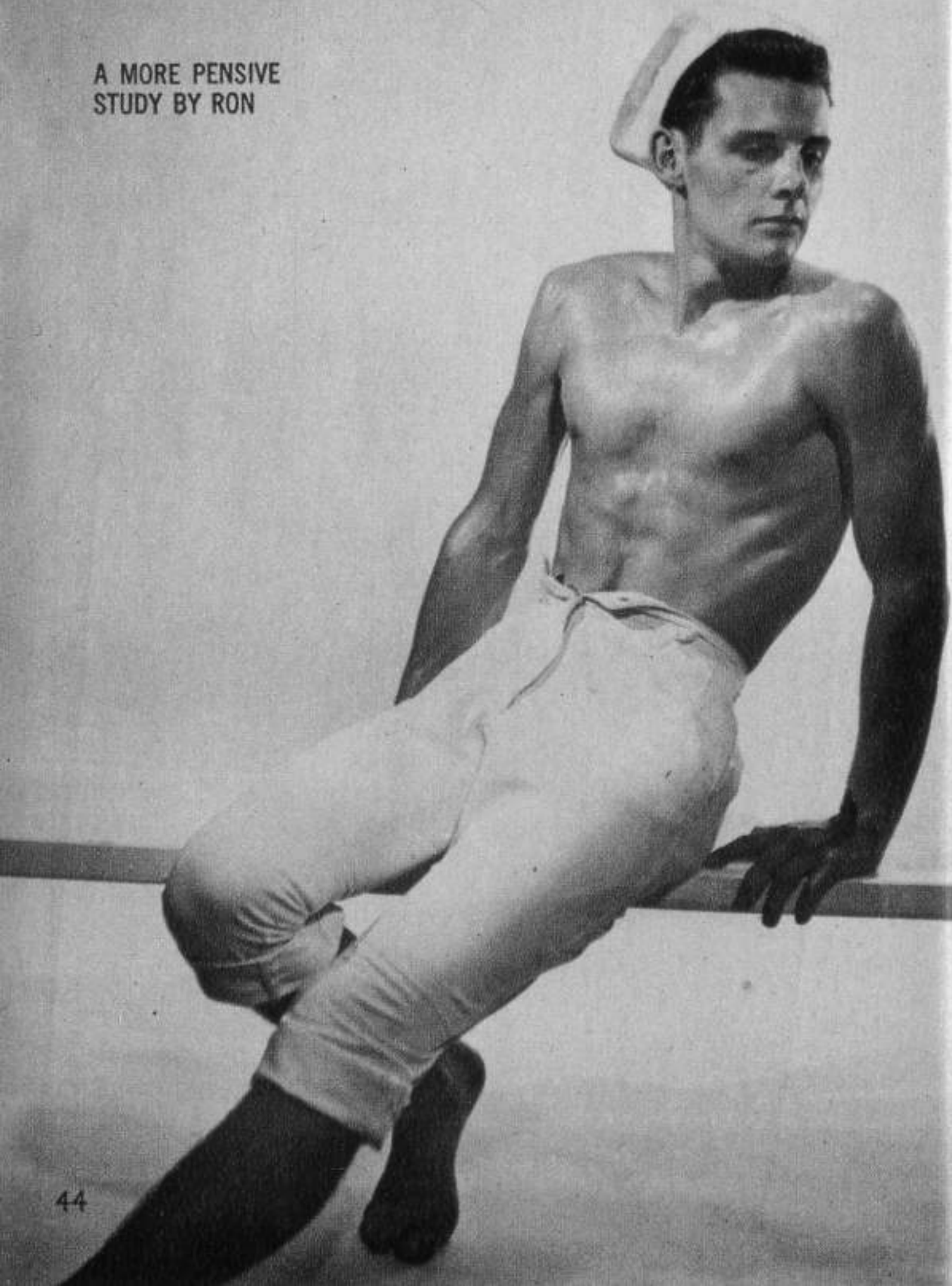


RON HANDLEY  
AS "CARGO BOY"  
by Palatinus



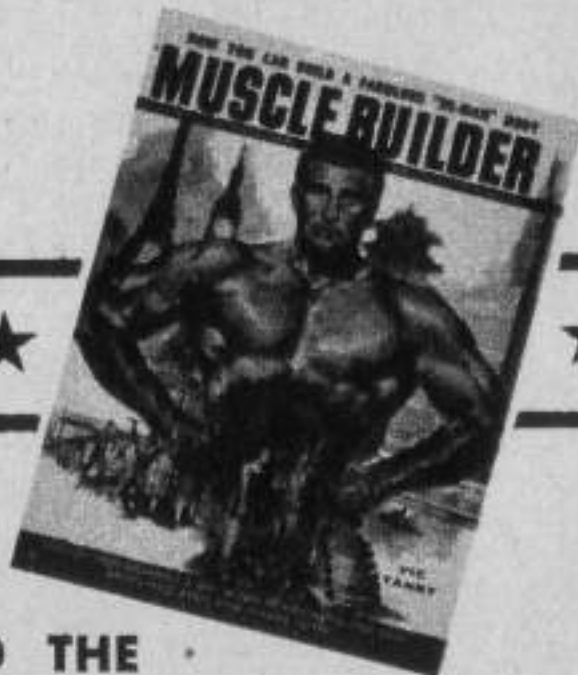
ISN'T THIS A  
STUNNING  
PHYSIQUE?

A MORE PENSIVE  
STUDY BY RON





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## HERE'S LOOKIN' AT YOU!

*(Continued from page 3)*

a posing session with him.

However, through the courtesy of Cliff Oettinger we are very pleased to have this expressive color cover print of Homer — one of the really beautiful transparencies from this excellent photographer. Perhaps if enough of you would write Homer in care of the Johnson gym he would be encouraged to have more pictures made, in which case we'll be happy to give him an honor feature inside the magazine.

Our rear cover belongs to sensational Reg Lewis, the amazing new muscle star of the year. Both the color cover and the black-and-white print shown here are by Russ Warner.

An inch or two to your left you'll find another photograph of dark, intense Lucky Harrington. We hope Lucky'll forgive the misspelling of his name on our October cover. It was a typographical error which we always hope to avoid but which somehow

creeps in occasionally. This photograph is by Bob Delmonteque.

In a repeat appearance here's Tug Wilson, the sturdy young bodybuilder who caused such a furor in our November issue. Again the photographer is Vulcan.

## WANDERIN' WENGRYN

*(Continued from page 4)*

just before leaving on a European vacation (Steve's the most "vacationed" man we know; he had only just returned from a California holiday), and told us something of his plans. Also, he gave us lots of new photographs, some of which we show you here.

After his graduation from Bordentown Military Academy this year, Steve went to the West Coast for some screen tests. While there he was photographed by many of the leading camera artists — getting a wonderful golden tan all the while.

Earlier in the year he was featured in *Muscle Power*, demonstrating the unusual exer-

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| ZN98: .....                     | .25    |
| Illustrated Bulletin 52 .....   | .10    |
| Thousand Model Directory ....   | \$1.00 |

### ATHLETIC MODEL GUILD

1834 West 11th Street  
Los Angeles 6, California

cises which have given him his championship physique. He was also selected by a leading teenage magazine as the handsomest and best-built adolescent bodybuilder.

While he is in Europe, we understand, Steve will consult with an English publisher on a book which Steve will illustrate. When it is ready we'll tell you more about it; where you can get it; and other deathless information.

The photographs used here are from catalogs #1 and #2, which are priced at a buck each from Bob Delmonteque, Box 157, Station #4, North Hollywood, California.

## EVOLUTION OF A CHAMPION

(Continued from page 10)

ning of the title, *America's Most Muscular Man* in 1956.

Along the way, Artie has annexed first prizes in the *Mr. Strength and Health*; *Mr. Suburban*; *Mr. Rockaway*; *Mr. Bronx Union*; *Mr. Atlantic Coast* and *Mr. Gotham* contests.

At this writing Arthur Harris stands 5' 10", weighs 190

and has a fantastic arm measuring 19", chest of 47, thigh 24½ and calf of 16½.

We are indebted to those master photographers, Gebbe, Lon and Togof for this abridged pictorial history.

## TOM AUSTIN

*(Continued from page 23)*

popular Hollywood gym. At twenty-five he weighs 175 — he's a six footer and according to Vulcan has the handsomest sunburn in all California.

Probably you've seen Tom without realizing it. He is in great demand for all kinds of bathing and beach-wear modeling, his likeness having appeared in almost every leading magazine.

At present he has TV coming up in Movieville plus maybe films, but in the meantime he enjoys himself hugely in fabulous, frenetic California.

## Muscular Magnificence

● *stunningly photographed!*



### Mark Nixon ● Series 34

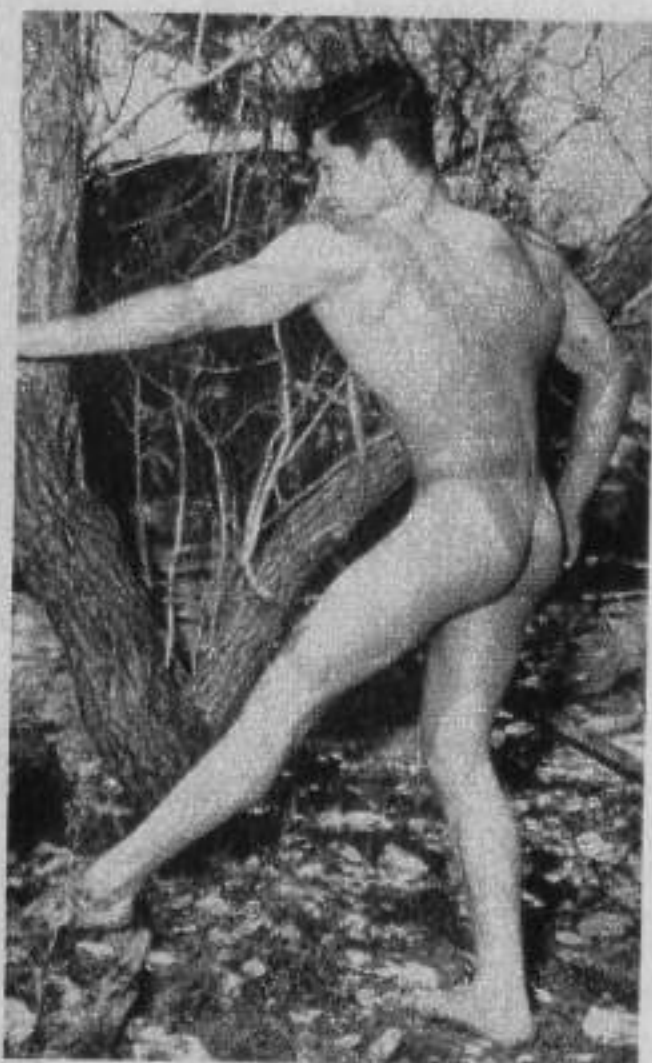
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## **BRUCE OF LOS ANGELES**

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Los Angeles 5, Calif.

## **OF HAPPY MEMORY**

*(Continued from page 14)*

One evening early Ray Anderson and a friend were driving home when suddenly their automobile went out of control and crashed into one of the great bridges which span New York's East River.

Ray was so seriously injured that for a time his life was despaired of. At best it seemed certain that one of his leg would have to be amputated. Yet through sheer determination that he would live—that he would be whole again, he refused amputation and daily fought a battle against death. Finally, after several months in hospital he was released and set about getting back in shape.

All went well — day by day new strength returned. Each day he did just a bit more exercise; then, in the height of summer he went for a swim. As he was strolling happily along the beach, Ray Anderson fell dead from a blood clot in his brain.

He, who was the favorite of everyone, had fled death at the front door only to meet him coming in the rear.



# S-T-R-E-T-C-H

Your Way To A Super Strong Body  
This Enjoyable Home Gym Way

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## Inferiority Complex

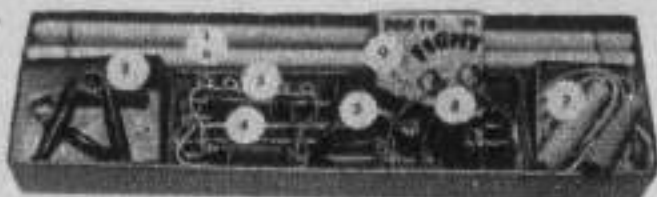
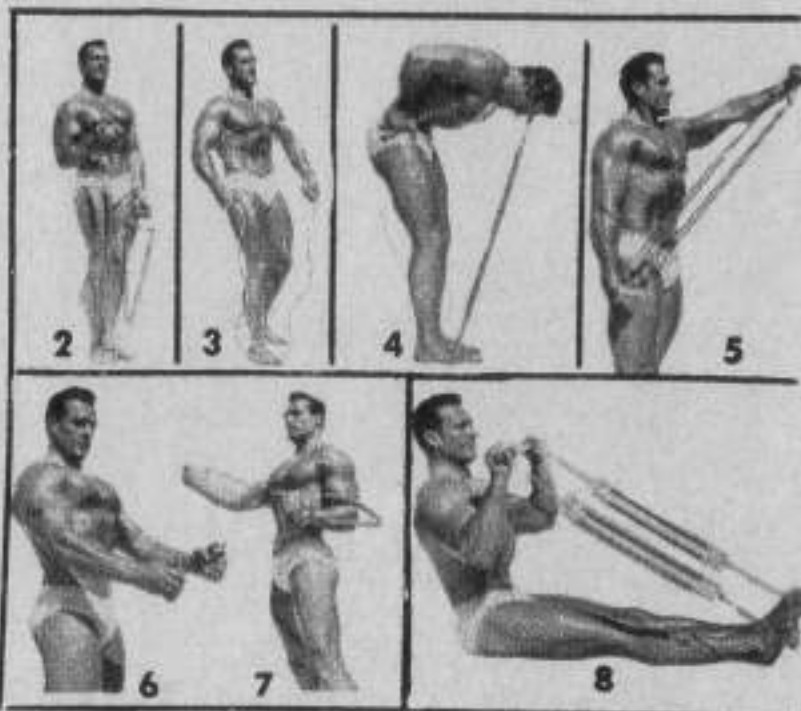
This versatile steel cable home gym set develops powerful arms, chest, shoulders, waist, back and legs FAST! Trains body in manner endorsed by Mr. America winners and champion athletes, building up rugged, enduring muscularity. Requires only a few minutes a day for full benefit. Instructions tell you how to save time molding a he-man body with exercises you will enjoy. Life-time construction, nothing to break or wear out. Photos below show some of the exciting exercises you can do with this outfit.

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In selector catalog with a  
second model — \$1

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## SUNSTRUCK

*(Continued from page 26)*

New York. He wants you to meet handsome Bob Costa, shown here taking a siesta on his boat. And by the way, doesn't Bob look amazingly like Burt Lancaster?

What would an issue of *Adonis* be without at least one picture of Adonis himself, Ed 'Fury'? This one is by Athletic Model Guild, 1834 W. 11th Street, Los Angeles.

A model who has become very popular in a short time is goodlooking Joe Leitel, seen here by the camera of Hombre, 1533 N. Hudson, Hollywood.

Turnabout finds the photographer being photographed. Here's "Big D" — Bob Delmonteque, as shot by Vulcan at that same old broken-down castle. Amazing the difference in techniques.

And that's all for this month.

## PAIR FROM PALATINUS

*(Continued from page 41)*

the purely muscular and concentrates on a scenarized idea

— he calls this series "Cargo Boy". Both models are individually excellent yet entirely different; in grouping them together each seems to bring out hidden qualities in the other and together make a harmonious whole.

Both these young men are from South Bend, Indiana and are approximately the same age — around eighteen.

## **GEORGIA fire CRACKER**

*(Continued from page 32)*  
taller) and a bodyweight of 165 (he looks lighter) Mark is one of the handsomest models we've ever used. From Thomaston, Georgia, this blond young man is Georgia's junior backstroke swimming champion.

An excellent singer (baritone), dancer, he has done considerable acting and set designing in school and hopes for a career in design once he is graduated from college. Mark says his hobby is "traveling and meeting people".

So come up 'n see us sometime, Mark.

## **STEVE WENGRYN**



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6 35mm Color Slides \$1

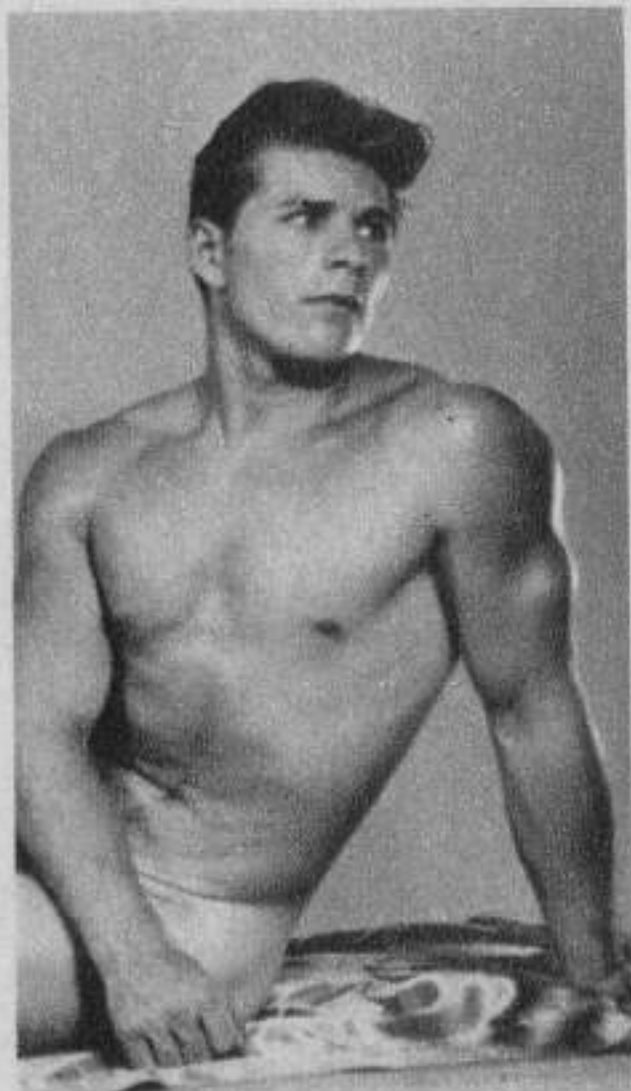
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# SKINNY Gain Up to 50 Pounds OR YOUR MONEY BACK!

Even when other methods fail, Weider Weight Gaining Food Supplements add pounds of bodyweight on the most stubborn cases!

## HERE IS YOUR LIVING PROOF



**JULIAN DAMES**  
(before)



**GAINED 45 POUNDS**  
(after)



"I was always tired, ashamed of myself, because I was so skinny and weak. Now — thanks to Weider, all this is changed. I gained 45 pounds of muscle, look and feel like a real man!"

## WHAT I HAVE DONE FOR HIM-- I CAN DO FOR YOU!

### Here's Why You Must Gain Weight!

Underweight people stay thin because they lack appetite, usually suffer from secondary anemia, possess low resistance against disease and tire so easily they take no interest in healthful living. Here is how Weider Weight Gaining Food Supplement helps them: 1— the appetite is stimulated, 2— secondary anemia is corrected, 3— resistance against disease is built up, 4— you feel so good you want to exercise and build up your body. **NOTE:**— We don't just fatten you up. We build you up inside and out, making you stronger, healthier than before.

### GUARANTEED

A complete list of ingredients and full instructions for use is on every label. Show to your doctor before taking and if he doesn't agree that our product will help you gain weight, you can return for a refund.

**So Easy To Use**  
Weider Weight Gaining Food Supplement comes in either delicious flavored liquid or handy tablet form. Only 3 teaspoons a day or 3 tablets before meals and you will gain weight!

**FREE — Weight Gaining Course With 3 Month Supply**  
Order the 3 month supply and receive **FREE** a printed course telling you the best foods for gaining weight, exercise, hygiene and other information you can use to gain weight twice as fast.

### ... RUSH MY ORDER

#### Weider Food Supplements A

801 Holladay Ave.  
Union City, N. J.

Gentlemen: Rush me your Weider Weight Gaining Food Supplement. (Check which)

**LIQUID**—1 pt. (1 month supply)....\$ 3.85  
—3 pts. (3 month supply) ...\$10.00  
**Tablets**—100 Tablets .....\$3.50  
—300 Tablets .....\$9.00

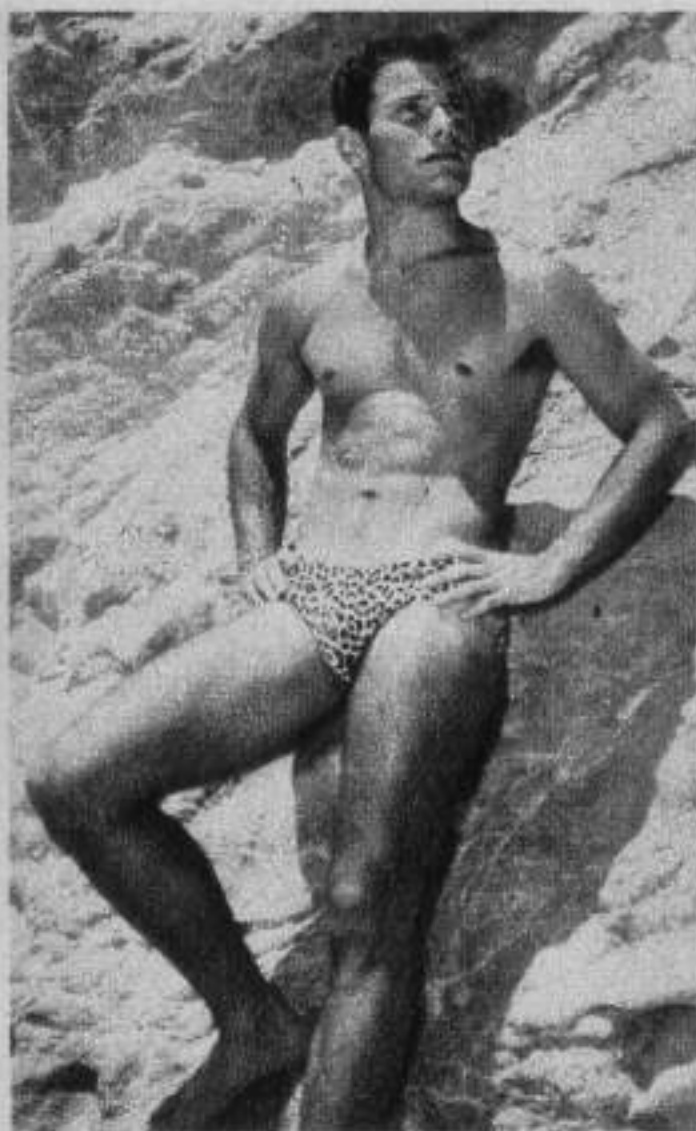
Name .....

Address .....

City .....Zone.....State.....

No COD's. Small Postage Extra. In Canada, order direct from, Weider Food Supplements, 4466 Colonial Ave., Montreal, Que., Canada.

## A Great New Hombre



### DICK DONOVAN

No. 1 — Set of 6 - 4 x 5 photos \$2

No. 2 — Set of 6 - 4 x 5 photos \$2

2 FREE bonus pix with each \$4 order

### H O M B R E

1533 N. Hudson Avenue  
Hollywood 28, Calif.

## JERRY MORGAN



### "BOY AT THE BEACH"

Send \$1 for Catalog 104-24W  
to

### MALE TODAY

P. O. Box 9 New York 4, N. Y.



**ADD 4 "POWER PACKED" INCHES  
OF MUSCLES TO YOUR CHEST  
3 INCHES OF STEEL-LIKE MUSCLES  
TO YOUR ARMS IN ONLY 15 MINUTES A DAY  
3 TIMES A WEEK!**

**Only 7 weeks to that dynamic  
He-Man build you always wanted!**

Now,—in half the time, in your own home, in just a few minutes daily, I will, through my **TRIPLE-PROGRESSION COURSE**, slap inches of steel muscles to your pipe-stem arms, pack your chest with power, give you

lifeguard shoulders, dynamic, speedy athletic legs—add jet-charged strength to every muscle in your body! I don't care if you're short or tall, skinny or fat, office-worker, laborer, or school-boy. I'll make a new virile he-man out of you, help build "inner strength" to give you that virile look women admire and men envy.

## **A-C-T-I-O-N IS THE KEY TO STRENGTH**

Make your first he-man decision today! Send me your name and address for my **FREE TRIAL COURSE**. Enclose 10¢ for handling and mailing.) No obligation! Hurry! You have nothing to lose but your weakness!

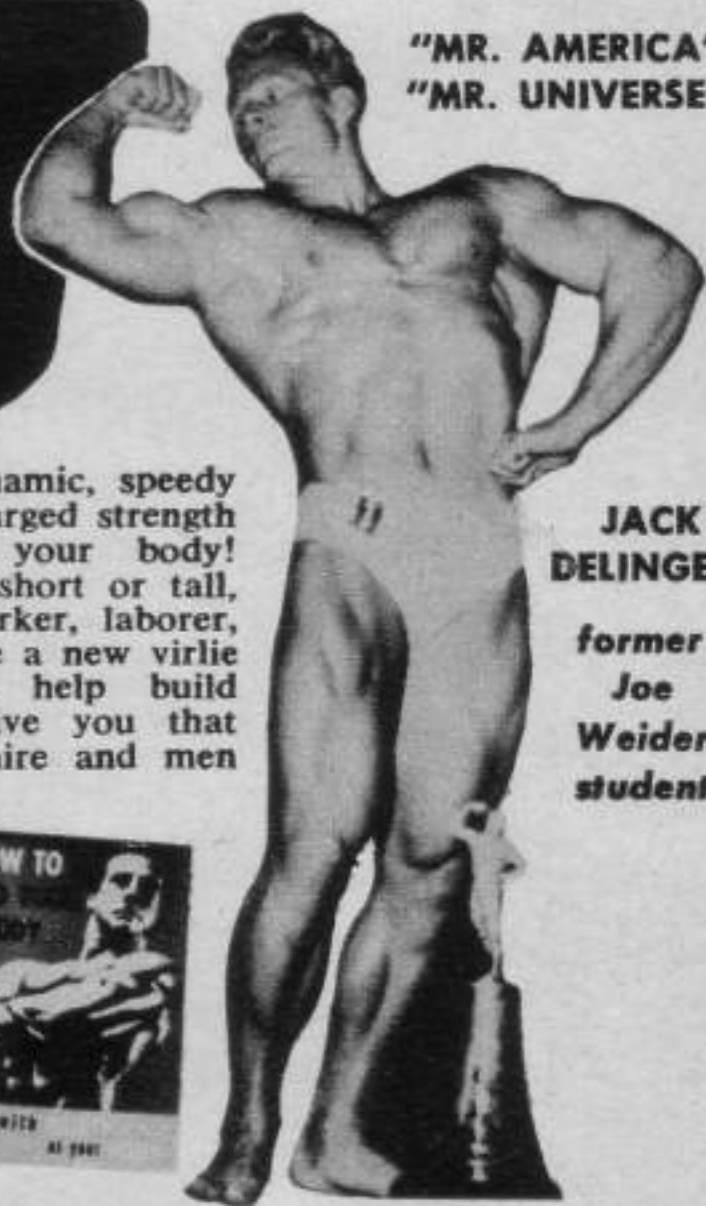
**JOE WEIDER** Dept. A

801 Palisade Avenue, Union City, N. J.,

**"MR. AMERICA"  
"MR. UNIVERSE"**

**JACK  
DELINGER**

*former  
Joe  
Weider  
student*



## DON & TOM



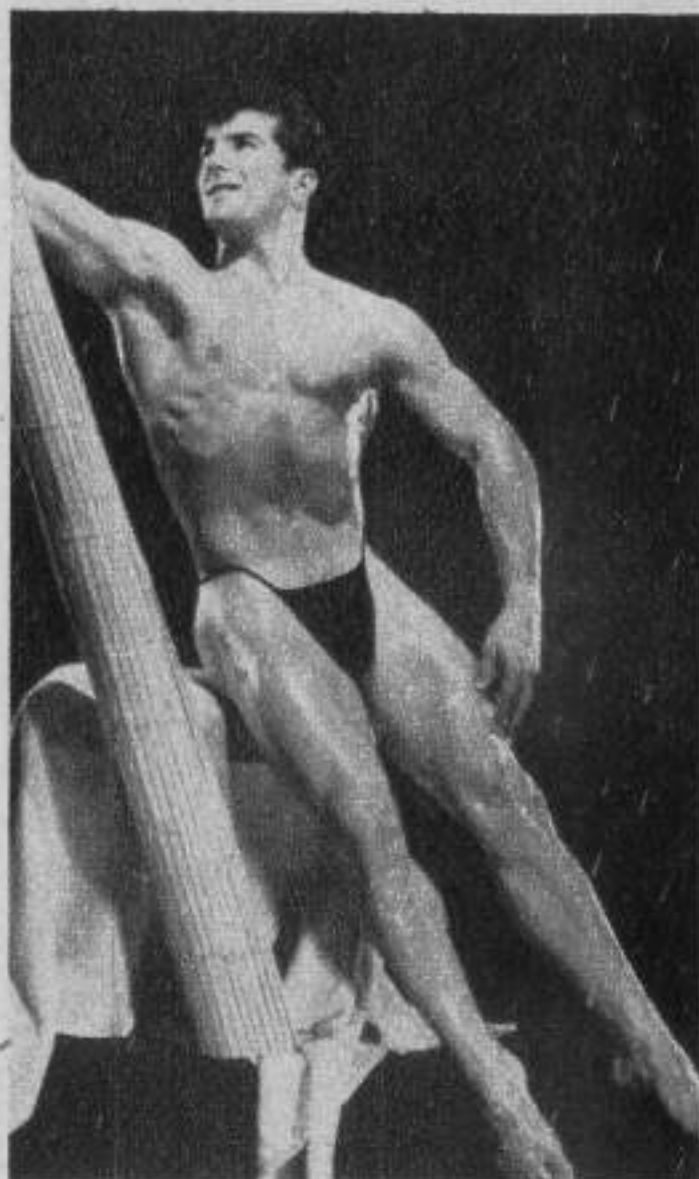
16 dramatic dual and single poses  
of Don Wagner and Tom Austin.

Send \$1 for Catalog 69 to

**VULCAN STUDIO**  
706 N. LaCienega Blvd.  
Hollywood 46, Calif.

Name .....  
Address.....  
City.....Zone.....State.....

## JOHN FONTANT



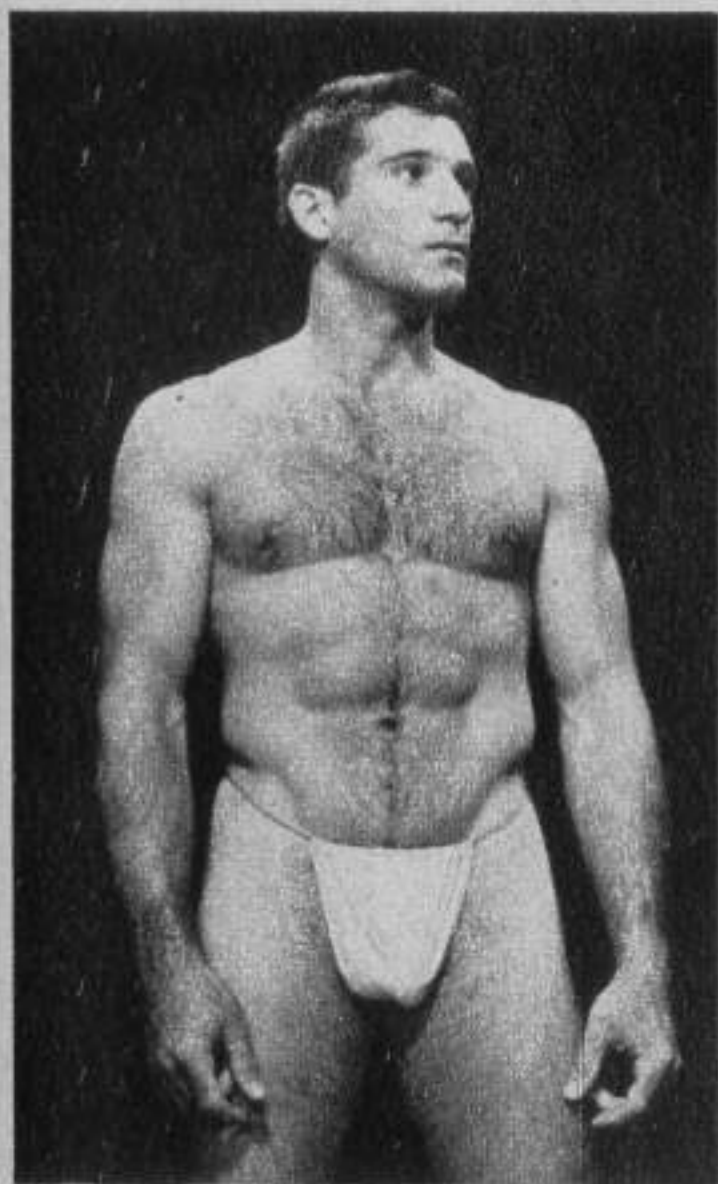
### Popular California Model

Catalog 16 only \$1

**WARNER STUDIOS**  
4350 Tujunga Avenue  
North Hollywood, Calif.

Free model list with each order.

## TOM DE CARLO



### Famed Artist's Model

8 - 35mm Colorslides .....\$3.00  
 8 - 3½ x 5 photos .....\$2.00  
 Sample slide .....\$1.00  
 Sample photo ..... .50

### JACK SIDNEY

P.O. Box 97, Williamsburgh Stn.  
 Brooklyn 11, N. Y.

## ERNEST LOPEZ



3 fine 4 x 5 photos of Ernie Loped  
 for \$1

Free listings of our other models

### MARK ONE

Box 32 Lachine, Quebec, Canada



## A NEW ART CREATION



### THE MALE PHYSIQUE IN POETRY AND PHOTOGRAPHY

by Bob Delmonteque

price \$3.00

The world's most treasured poems set to the frozen music of photography . . . models BISHOP, ALAN, WENGRYN, DEAN, FURY and others.

Order From  
**SPORTS PICTURE SERVICE**  
Box 6081, Surfside Branch  
Miami Beach, Florida

## NEW SENSATIONAL



\$4.95

### EUROPEAN

### POSING BRIEFS

#### FOR BEACH WEAR OR MODELING

Glove-fitting, long wearing, elastic knit cotton and acetate. From a style by a famous European designer — the choice of professional models the world over!

WHITE OR NAVY BLUE • STATE SIZE

ORDER DIRECT FROM

**CAL-TREND SPORTSWEAR CO.**

Box 237—Sta. No. 4, North Hollywood, Calif.

# LOSE WEIGHT FAST!

## 15 Million Fat People Face Early Death

**DOCTORS WARN:** — Cancer, heart disease, diabetes and other dread diseases attack fat people more often than those of normal weight. Protect your life, your health, good looks! Follow the Weider 3 Way Reducing Plan **NOW!**



**Before**



**After**

**JERRY MURRAY** At 28, Jerry Murray was too fat, suffered from indigestion, shortness of breath. He followed the Weider 3 Way Reducing Plan and **LOST 56 pounds, 10"** from his waist.



**Before**



**After**

**ROBERT REID**—Police Constable Robert Reid was overweight, found it hard to do his job. He used Weider 3 Way Reducing Plan for 2 months; lost 30 pounds, regained his former pep and energy.

## Here's Why You Must Lose Weight Quickly When You Follow The Weider 3 Way Plan .

**1** You receive a supply of medically approved reducing tablets, which protect heart and liver during reduction. Take 3 a day, one before each meal.

satisfying quantities of nourishing food, following simple diet instructions outlined to you in **FREE** printed course. You are never hungry, still you lose pounds each day.

**FREE** illustrated course shows you enjoyable exercises to follow to melt off chest, waist, hips and upper thighs, improving your physical condition and making you look youthful and attractive.

**2** You aren't placed on a Starvation diet. You eat

**3** You can **CONTROL** where you lose weight.

**GUARANTEE:** — Weider 3 Way Reducing Plan must help you lose dangerous overweight quickly and safely without harmful drugs, inconvenience or weakening diet — **OR YOUR MONEY BACK!**

### Weider Reduce Aid. A

801 Palisade Ave.  
Union City, N. J.

I want to lose weight safely and quickly. Rush me the size bottle of Weider Reduce Aid, which I have checked below, **PLUS FREE REDUCING COURSE.** I am enclosing payment in full.

100 Tablets (one month supply)...\$3.50  
300 Tablets (three month supply)...\$9.00

Name .....

Address .....

City .....Zone .....State .....

No COD's. Postage is extra. In Canada, order from: Weider Food Supplements, 4466 Colonial Ave., Montreal, Que., Canada.

**Protect Your Health to Lose Weight Fast — Clip and Mail Coupon**

**PRICES:—**  
\$3.50 for one month's supply  
\$9.00 for three mos. supply

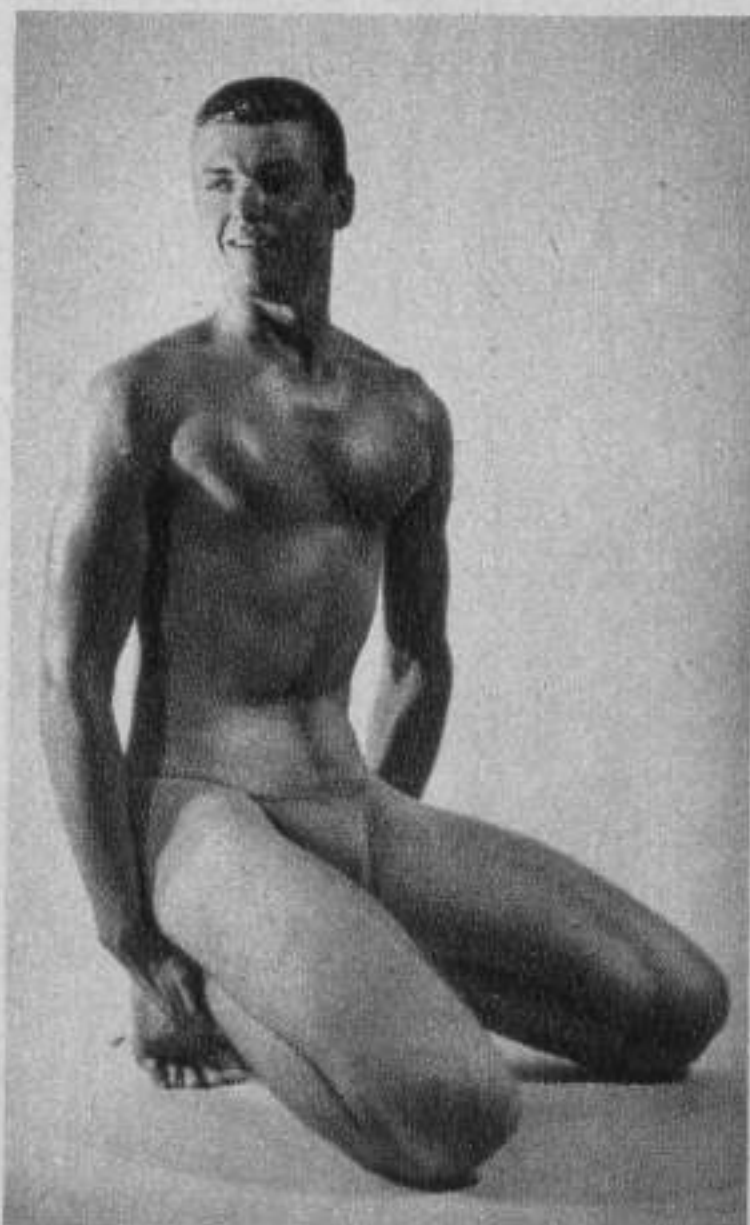
## ZARO!



Catalog No. 26 and No. 27  
Only \$1 each

**ZARO ROSSI**  
45013 N. Yucca Street  
Lancaster, Calif.

## JOHN SOLMOS



|                            |      |
|----------------------------|------|
| Single photo (4 x 5) ..... | \$ 1 |
| Set of 6 .....             | 5    |
| Set of 12 .....            | 10   |

POSTAGE: 1st cl. 15¢ — air 25¢

Send \$1 for sample photos

**JOHN PALATINUS**  
Box 1035, GPO New York 1, N. Y.



# YOUR HAIR WILL GROW ON A HEALTHY SCALP!

**AMAZING Weider Formula #7**  
is specially prepared for all  
men . . .

- Who find loose hair on their combs
- Who suffer from itching dandruff
- Whose hair is thinner than before
- Whose lifeless hair is hard to groom



and You Can't Grow Healthy Hair with a Clogged Scalp

## WHY IT WORKS

Weider Formula #7, penetrates deep beneath the surface of the scalp, dissolving dirt and other obstructions from hair shaft, permitting healthy hair to grow. Works on the principle that you can't thread a needle with a clogged eye and you can't grow hair with a clogged scalp.

## MAKE THIS CONCLUSIVE TEST

Have barber examine hair and scalp before using preparation. 2 weeks later have him examine again. If hair and scalp isn't 100% healthier, cleaner and better groomed, your money back! **We can't fail!** Each bottle of Formula #7 is specifically compounded in our laboratories to help your personal scalp condition; dry, oily or natural. You also receive **FREE** booklet on daily care of hair for extra benefits.



Endorsed by, good looking Steve Reeves, Mr. Universe.

## SO SIMPLE TO USE



1 Apply tonic once a day with gentle massage.



2 Use Shampoo to thoroughly clean scalp once a week.

**ORDER TODAY and receive  
FREE BOOK on Hair Care**

## MAIL THIS COUPON

Self-Improvement Inst. A

801 Palisade Ave.  
Union City, N. J.

Gentlemen:

I enclose \$5.30 (tax incl.) for a full 2 month's combination supply of Weider Tonic and Shampoo. Send me formula best for my scalp condition which is ☐ Dry ☐ Natural ☐ Oily

Name .....

Address .....

City ..... Zone ..... State .....

No COD's. Small postage extra. Canadian address: 4466 Colonial Ave., Montreal, Que., Canada.

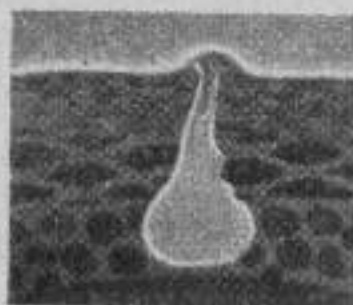
# Clear up your Pimples and Blackheads fast. . . .



## OVERCOME EMBARRASSMENT

Don't suffer the embarrassment of a blotchy, erupting skin another day! An offensive complexion ruins your chances for social fun, business advancement;—makes you feel inferior, nervous, emotionally upset. Now, all this humiliation can be avoided. You can clear up skin imperfections, improve your looks, rid yourself of ugly blemishes once and for all if you send for a Weider Clearskin Kit today. Don't worry if you have failed before—this product is new, exclusive **GUARANTEED** to work or your money back!

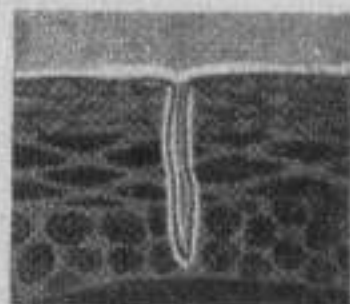
### DIAGRAM SHOWS TRIPLE-ACTION BENEFITS



1 Medically pure lubricants soften surface dirt and crusty scales.



2 Germicidal ingredients penetrate deeply, combating infectious germs.



3 Astringents close pores, soothe skin membranes, make face smooth, soft.

### USE THIS HANDY COUPON

Weider Clearskin. A  
801 Palisade Ave. Union City, N. J.

I enclose \$3.98. Rush me my Weider Clearskin Kit. I understand I must see improvement in 10 days or my money will be refunded.

Name .....

Address .....

City ..... Zone ..... State .....

☐ Check here if economy 3 month supply, price \$10.00 is preferred. No C.O.D.'s. Postage is extra. In Canada, order from: Weider Barbell Co., 4466 Colonial Ave., Montreal, Que., Canada.

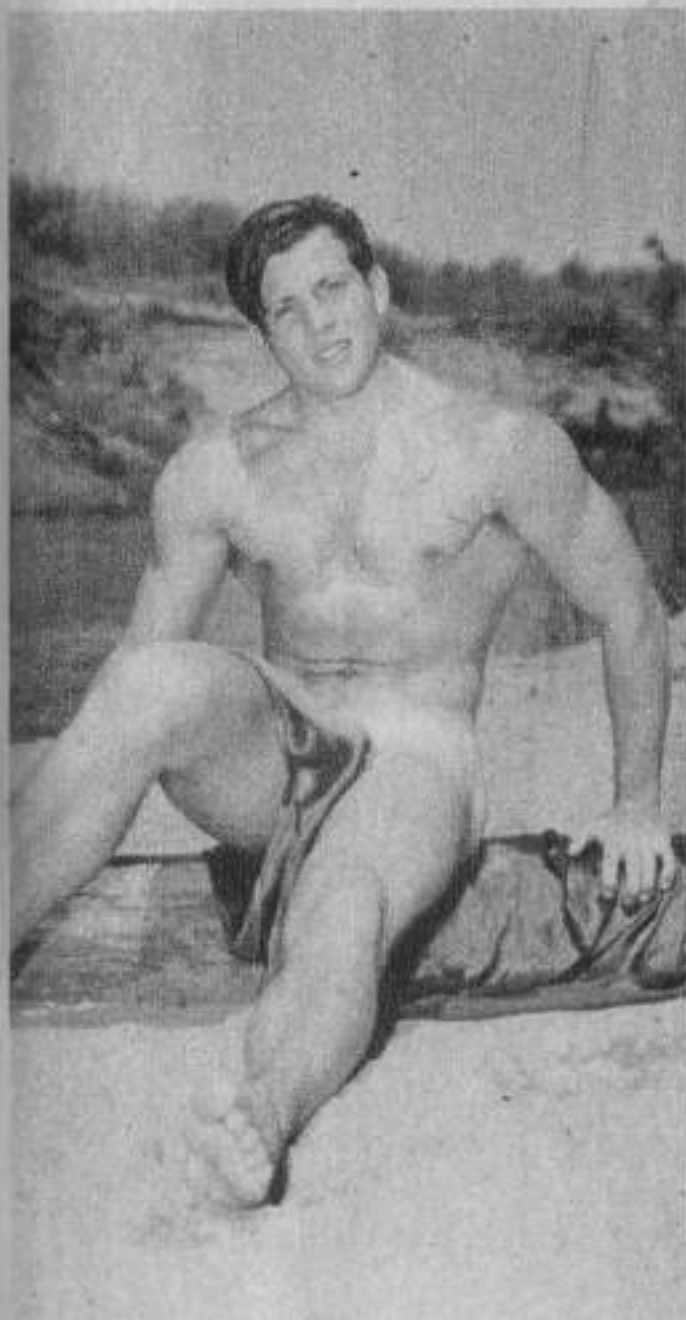
### 24 HOUR TREATMENT Clears Up Your Skin Twice As Fast

You receive a bottle of fluid preparation to apply before retiring and a jar of skin-colored salve to wear all day which hides imperfections while medications soothe blotchy skin. This 'round the clock' treatment results in such dramatic improvement that you must see a big difference in 10 days or your money back!

### UNCONDITIONALLY GUARANTEED

only \$3.98  
for a full month's treatment

## RON NEILSEN



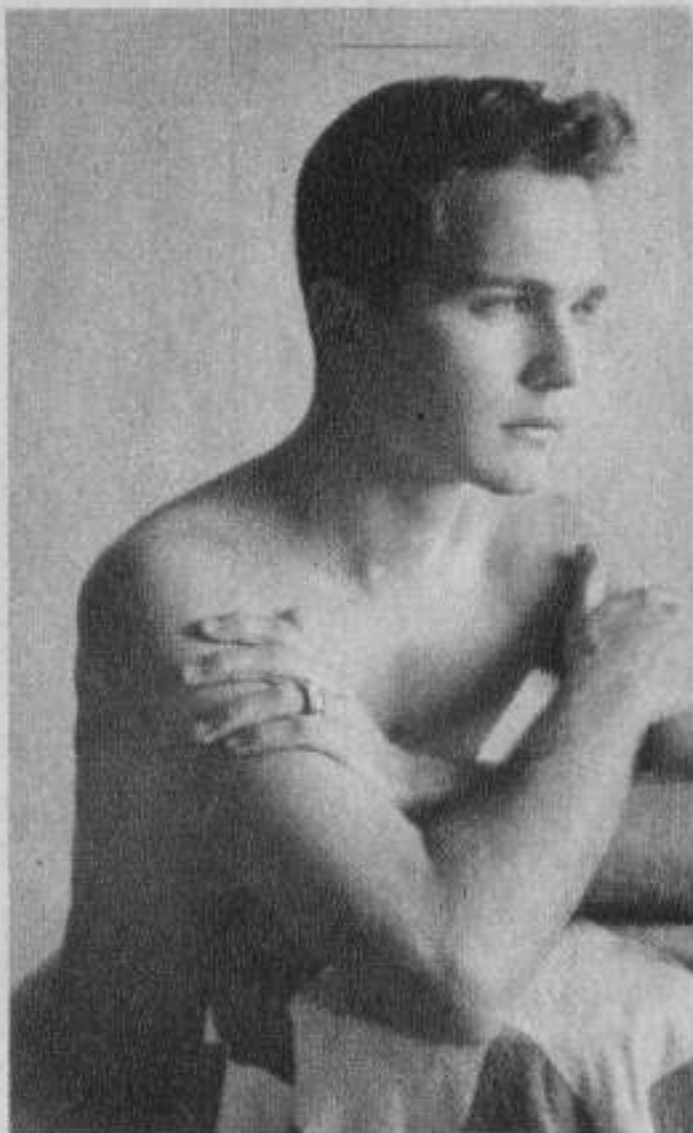
Twelve Unusual Outdoor Photos

Ask for Catalog No. 4 - \$1

**"RIP"**

239-B N. Hollywood Way  
Burbank, Calif.

## CRAIG REED



13 pictures of teenage model  
sensation Craig Reed.

Send \$1 for Catalog 70 to

**VULCAN STUDIO**  
706 N. LaCienega Blvd.  
Hollywood 46, Calif.

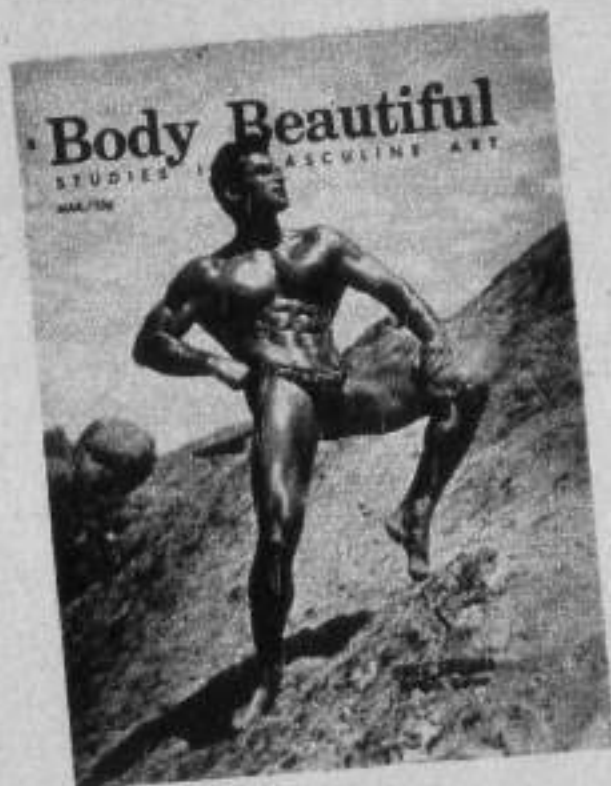
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**ART MAGAZINE OF THE MALE PHYSIQUE**



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Enclosed is \$..... Send me

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NAME.....

ADDRESS.....

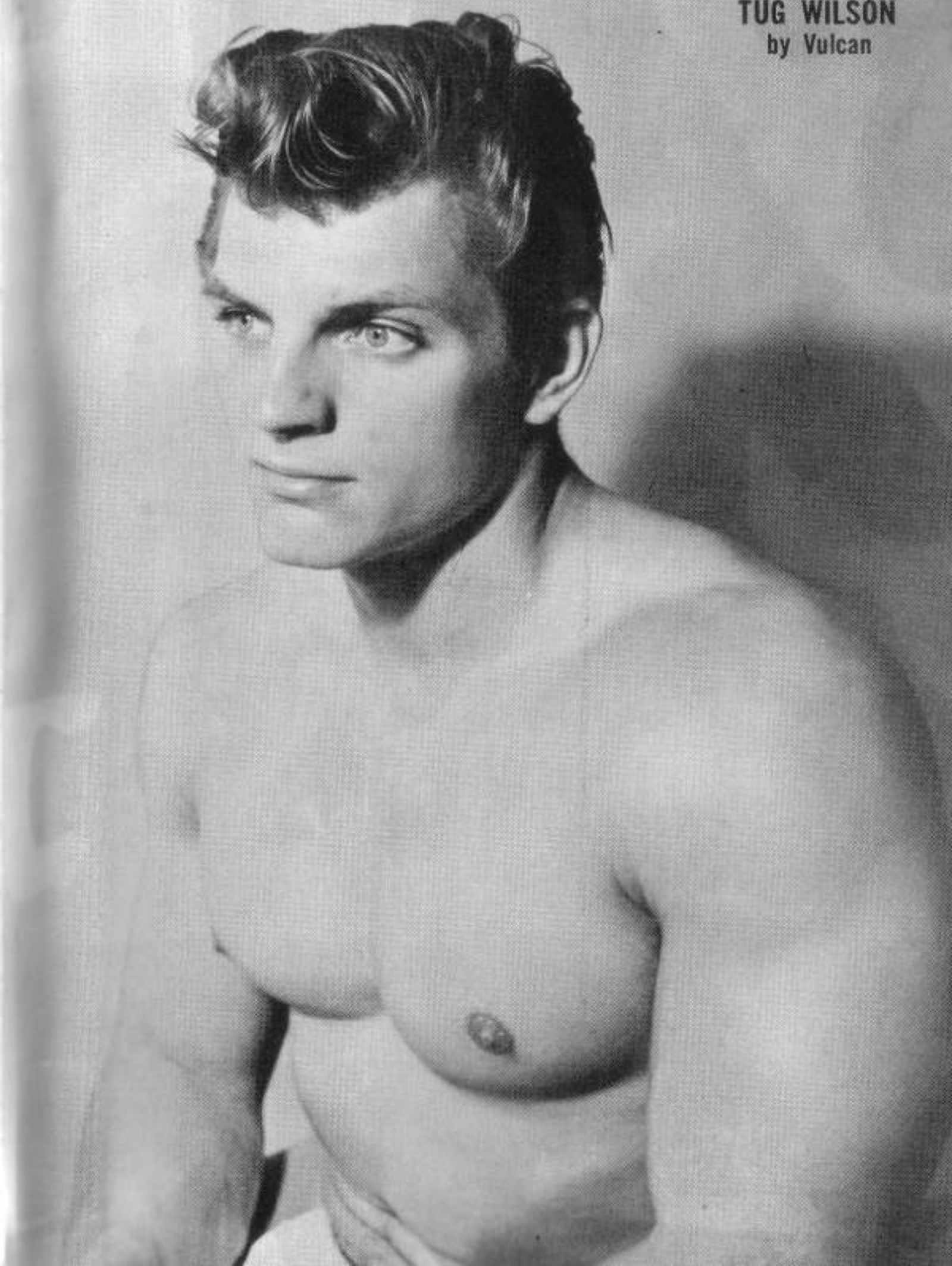
CITY..... ZONE..... STATE.....

In Canada: **Weider Publications,**  
 4466 Colonial Avenue, Montreal, Quebec.

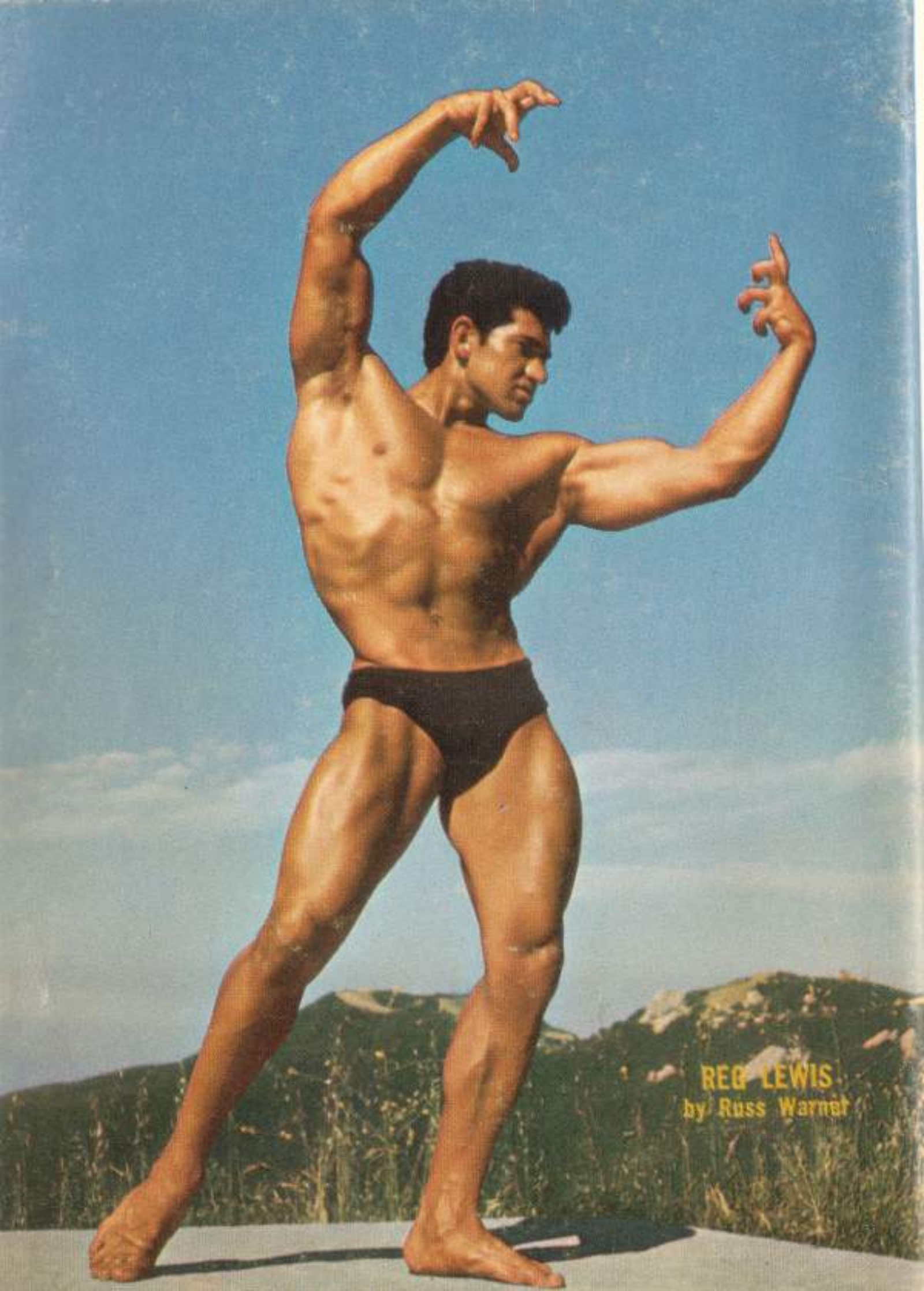
Only \$3 for a full,  
 years subscription  
 to either magazine.

●  
 Clip and mail this  
 handy coupon.

**TUG WILSON**  
by Vulcan







**REG LEWIS**  
by Russ Warner